

Virtual Meeting Room Etiquette

We will get started right at 12:00pm
Central.

#TMNTuesday



If you are experiencing issues with your WebEx, please refer to our WebEx Help Guide - <https://txmn.tamu.edu/tmntuesdays/>



Chat function is open for on-topic discussion only. Please be professional and respectful in all comments & questions in the chat room.



This session will run for **ONE** hour and can count for a single AT hour. The **recording** will be posted to our website by the end of the following day.



Attendees are not able to unmute during the WebEx Event. Please use the Chat Box to ask questions.



#TMNTuesdays

January 2023

State of the Texas Master
Naturalist Program

Agenda

2022 Year in Review

- Program Planning
- TMNTuesday
- Be The Change
- Virtual Volunteer Fair
- Annual Meeting
- 2022 Awards

2023 Program Planning

- Programs 25th Anniversary
- Chapters Anniversaries in 2023
- Spring Training
- TMNTuesdays in 2023
- Virtual Volunteer Fair
- Annual meeting 2023

Resources

- State Website
- Recertification Pins
- TMN Gear
- Licence Plate
- Kitchen Sink

Beyond 2023

- Endowment



Photo by: Pauline Zinn, Coastal Prairie Chapter



Michelle Haggerty

Texas Master Naturalist State Coordinator

979-830-2504

mmhaggerty@tamu.edu

<http://txmn.tamu.edu>

January's Speakers



Mary Pearl Meuth

Texas Master Naturalist Assistant State Coordinator

727-366-1144

mpmeuth@tamu.edu

<http://txmn.tamu.edu>

YOUR TMN STATE OFFICE

2022 was an OUT OF THIS WORLD experience!
With changes on the horizon. . . .



Extended TMN State Office



Richard Heilbrun

Texas Parks & Wildlife
Department



Dr. Todd Sink

Texas A&M AgriLife
Extension Service



Annabelle Moore

TMN Student Program
Aide



Cheryl Foster

TMN VMS Admin
Coordinator



2022 in Review

Program Planning for 2022

Effectively using our virtual communication lines.

- Monthly Chapter Presidents Meetings
- Chapter Website emphasis

Increasing virtual/hybrid-based instruction & engagement opportunities.

- Virtual Volunteer Fair
- TMN Tuesdays
- 2022 Annual Meeting

Continue focus on diversity, equity & inclusion efforts program wide.

- Be The Change Workshop – Spring 2022

Ensuring Efficiency of Program through Guiding Documents

- CMOP – updated in 2021
- Bylaws & COH – update pending 2022

Re-Invest in Program Branding

- Program Logos & Templates
- Merchandise Store
- State and Chapter Websites
- TMN Photo Collection Project

Brenda Wellenreiter
Elm Fork Chapter

"Peaceful Frio River at Garner State Park"



D'Ann Williams
Mid-Coast Chapter

"Uri's Unprecedented Cold-Stunned Turtle Rescue Operations"

#TMNTuesdays



2,300 watched live!

TMNTuesdays 2022

5,420 total watched live

5,200 total watched recordings

Which was your favorite?

January

February

March

April

May

June

July

August

September

October

November

December

TMN State of the Program

Seed Collections for Conservation, Anna Strong, Minnette Marr, Andrew McNeil Marshall

Historical Women Naturalists: Remembering Forgotten Pioneers, Addison Preston

Health and Nature, Sarah Coles

Crossing the Finish Line: Recovering America's Wildlife Act, Richard Heilbrun

A Master Naturalist in Space!, Kjell Lindgren

Authentic Leadership in Public Service, Kenny Taylor

Connecting all Texans To Conservation Through Meaningful, Engaging Interpretation, Craig Hensley

Summer 2022: What Happened and Why, John Nielsen-Gammon

Chapter Project Fair Presentations

Land Stewardship and Reading the Land: Tools for Developing a Land Stewardship Ethic, Ricky Linex

On Leadership Transitions during Transitioning Times, Kenny Taylor



Be The Change.



Which was your favorite?

Be The Change

Diversity, Equity & Inclusion Series 2021

67 watched live

53 watched recording

April 7th 2022 - Be The Change Workshop

- Trends in Conservation Diversity – Dr Roel Lopez, TAMU
 - Setting Common Goals, Values and Language
 - Pillars Strategies and Measures of Success for Chapters
- Framing the Conversation – David Buggs, TPWD

Still Available on YouTube :

<https://youtu.be/FK2YzTlKmD8>

Virtual Volunteer Fair 2022

- **May 5th 2022** – 8 projects with over 160 attending!
- Who has volunteered with these projects?
- Planning another event in 2023!



2021 Annual Meeting By the Numbers



- Overview
 - 691 registrants - 475 virtual & 216 in-person
 - 106 speakers
 - 128 sessions, including 15 field sessions
 - 44 of 48 chapters (92 %)
- Still available . . .
 - Recordings post event 90 days for registrants
 - Website is accessible to BOTH in-person & virtual
 - Can't watch sessions on APP - only on Attendee Hub website
 - Chapter Members logging AT hours - will have an "AT credit" report available post-event
- Events

Friday Lunch Keynote - Drew Lenham

- Overview
 - **458 registrants** – 83 virtual & 375 in-person
 - **126 speakers**
 - **114 sessions**, including 21 field sessions
 - 42 of 48 chapters (90%)
- What to look for...
 - Recordings post event 90 days – **January 22nd 2023**
 - Website is accessible to BOTH in-person & virtual registrants
 - Can't watch sessions on APP - only on Attendee Hub website
 - Chapter Members logging AT hours - will have an "AT credit" report available post-event
- Thursday October 20th
 - Presidents & Advisors Luncheon
 - Pre-Event Field Sessions
 - All Attendee Welcome Dinner
- Friday October 21st
 - All Day - Technical & Field Sessions
 - Keynote Luncheon – Conservation of the Night Sky
 - Keynote & Social Dinner – Mission to Planet Texas
- Saturday October 22nd
 - All Day - Technical & Field Sessions
 - Conservation Science Fair Luncheon
 - Awards Ceremony Dinner
- Sunday October 23rd
 - Contest Awards & Pin Announcement Breakfast

Recap to the Annual Meeting!!



A group of people are seated in a room, many with their hands raised in applause. They are wearing name tags. In the foreground, a woman in a bright green shirt is clapping. To her right, a man in a grey shirt is also clapping. In the background, a woman is holding a camera on a tripod. A laptop and a projector are visible on a table in the foreground. The room has a brick wall and framed pictures.

2022 Awards

TMN Chapter Advisor Award

The Chapter Advisor Award recognizes the exceptional work by the advisor or a team of advisors in one or several of the following areas...

- Overall exceptional work of chapter advisors
- Exemplary contributions to the organization's mission and goals
- New initiatives and accomplishments supported by the advisor
- Advisor participation in the chapter
- The advisor's ability to empower members
- Resource management knowledge and activities

2022 TMN Chapter Advisor Award Winner

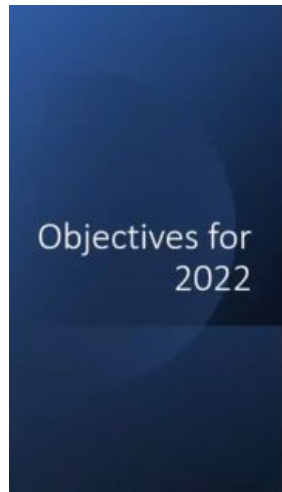


Kara Matheney

Texas A&M AgriLife Extension Service

Gideon Lincecum Chapter Advisor

- *"dedicated to empowering our chapter"*
- *"She has a talent for identifying the resources that we need"*
- *"Kara takes every opportunity to champion the TMN program"*
- *"Kara has an excellent relationship with our board and general membership."*



Teach	Teach one nature class/month to underserved kids
Staff	Staff TMN exhibits at 4 non eco-centric events
Give	Give 4 presentations about TMN and conservation to civic organizations
Invite	Invite a minority leadership organization for a private eco-tour on the Ivory Hill
Expand	Expand social media presence

First Place:
\$800 Project Grant

Sabine-Neches Chapter
Beyond the Choir Project



Second Place:
\$500 Project Grant

North Texas Chapter
Texas Buckeye Trail Project
through Bonton + Ideal
Neighborhoods



Third Place:
\$300 Project Grant

Lost Pines Chapter
Bird Blind and Water Feature
Design & Installation Project

2022 Exemplary Project Awards

<https://txmn.tamu.edu/2022-annual-meeting-awards-wrap-up/>

2022 CHAPTER GRANT AWARDS

- **Bluestem Chapter** - \$10,000
 - Simmons First Foundation, “Using Wildlife Education Trunks to Enhance Literacy of Place-Bound Youth”
- **Coastal Prairie Chapter** - \$75,000
 - Seabourne Creek Nature Park won the Niagara 2022 Perk Your Park Contest!

Those that we're aware of at least!



Looking
forward to
2023



Looking forward to 2023

- Program 25th Anniversary Year
- Chapter Anniversaries in 2023
- Spring Trainings
- TMNTuesdays in 2023
- Virtual Volunteer Fair
- Annual Meeting 2023
- TMN Program Branding – Re-Invest
- TMN Endowment



TMN Program 25th Anniversary!

- To celebrate our 25th Anniversary this year, we are starting a storytelling project to highlight our wonderful TMN members and their conservation work across the state.
- What made you want to become a TMN member? Have a favorite TMN in-the-field memory? What has been your most meaningful project, community outreach, or conservation event?
- We'd love to hear your stories and share them!



<https://txmn.tamu.edu/25th-anniversary-storytelling-project/>



2023 has lots of Chapter Anniversaries!

15th Anniversary

- Cypress Basin Chapter
- El Camino Real Chapter

20th Anniversary

- Big Country Chapter
- Heart of Texas Chapter
- Highland Lakes Chapter
- Panhandle Chapter

25th Anniversary

- Capital Area Chapter
- Hays County Chapter
- North Texas Chapter

Spring 2023 Training Classes Starting Soon!

15 Chapters with Classes this Spring!

<https://txmn.tamu.edu/spring-2023-basic-training-classes/>

Alamo Area Chapter

Central Texas Chapter

Cradle of Texas Chapter

East Texas Chapter

El Camino Real Chapter

Gideon Lindecum Chapter

Good Water Chapter

Guadalupe Chapter

Heartwood Chapter

Highland Lakes Chapter

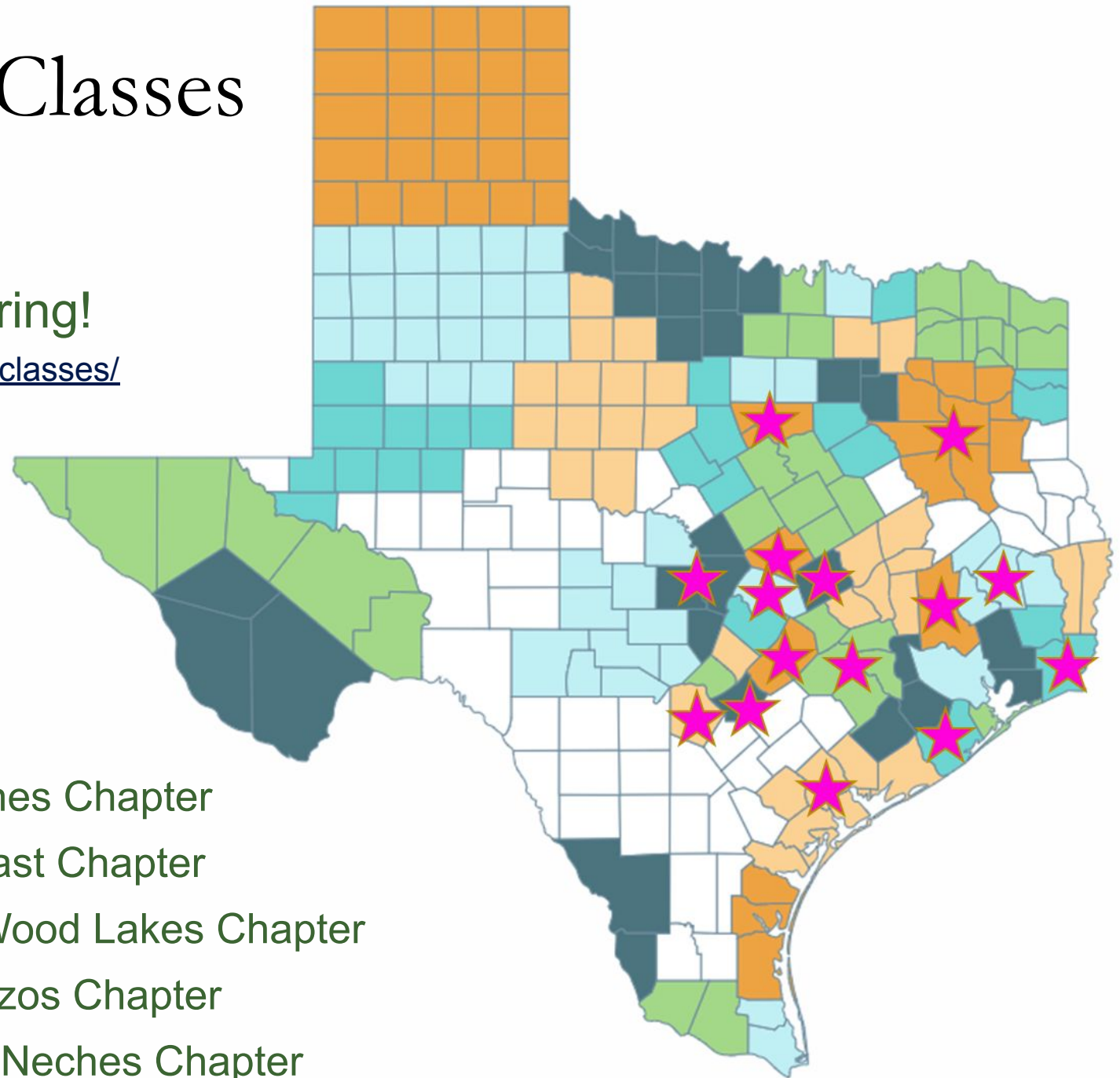
Lost Pines Chapter

Mid Coast Chapter

Piney Wood Lakes Chapter

Rio Brazos Chapter

Sabine-Neches Chapter



#TMNTuesdays for 2023

. What topics would you like to see?

January 10

February 14

March 14

April 11

May 9

June 13

July 11 *Joint Presidents Meeting

August 8

September 12

October 3rd – Project Fair Presentations

***shifted up a week!**

November 14

December 12 *Joint Presidents Meeting

#TMNTuesdays



Virtual Volunteer Fair

May 2nd and 3rd, 2023

Roles of the Chapters:

- Help share the proposals request in February with project leaders in need. (Statewide focused need!)
- Save the date and encourage members to attend and volunteer with these projects!



Save the Date for 2023!

**Texas Master Naturalist 24th Annual
Meeting**

October 12-15, 2023

McAllen Convention Center





2023 Resources

2023 RESOURCES

- State Website
- Recertification Pin
- Program Branding
- TMN Gear/Merchandise
- TMN License Plates



The Mission



Wildflowers (Mary Tebbel Prentiss) Photo by Steinn Sili, North Texas Chapter

The Texas Master Naturalist Program's mission is to develop a corps of well-informed volunteers to provide education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities for the State of Texas.

Many communities and organizations rely on such citizen volunteers for implementing youth education programs; for operating parks, nature centers, and natural areas; and for providing leadership in local natural resource conservation efforts. In fact, a short supply of dedicated and well-informed volunteers is often cited as a limiting factor for community-based conservation efforts.



State Website

NATURALIST NEWS

[HTTPS://TXMN.TAMU.EDU/NEWS/](https://txmn.tamu.edu/news/)

State office will be sharing & posting state level offered advanced trainings or upcoming events.
All events added are **not automatically approved** for AT, please check with your local chapter first.



EVENTS CALENDAR

[HTTPS://TXMN.TAMU.EDU/EVENTS/](https://txmn.tamu.edu/events/)

JAN 12 #TMNTUESDAYS

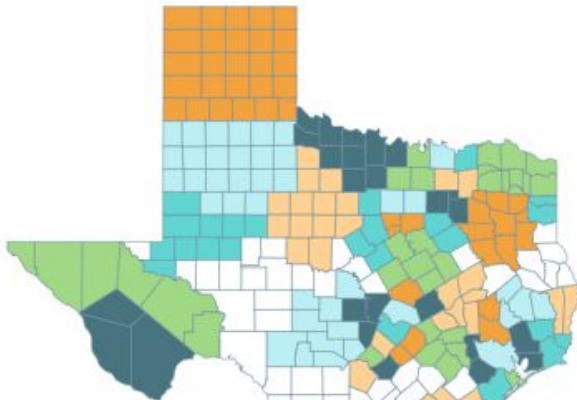
JAN 25 2021 MONTHLY CHAPTER PRESIDENT'S MEETINGS Zoom

FEB 03 2021 VIRTUAL VOLUNTEER FAIR WebEx

ALL EVENTS >

Find Your Chapter

Scroll or hover over a county to view the chapter operating in that county. Click on a county to go to that chapter's web page.



Don't forget about our TMN State Email Listserv!

<https://txmn.tamu.edu/contact/>

Ordering Pins

<https://txmn.tamu.edu/chapter-resources/certification-service-pins>

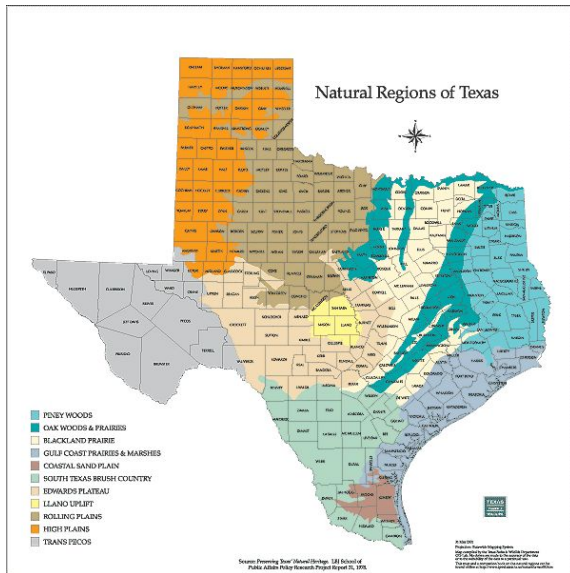
- Updated for 2023
 - not available until mid-February
- Orders filled Monthly
 - unless otherwise noted

Annual Member Re-Certification Pins



2023 ANNUAL RECERTIFICATION PIN

Texas Ecoregions



Texas Ecoregions, The 2023 TMN Recertification Pin

Some notes by Ian Townsend, Alamo Area Chapter of the Texas Master Naturalist Program

Each of these regions is distinct being comprised of similar landforms and geology, substrate and soil type, climate and precipitation, plant and animal communities, and complex biological relationships.

Our state's ecoregions illuminate Texas's beautifully diverse nature. As naturalists, we are fortunate to have this natural diversity offered within the boundaries of our state.

Lady Bird Johnson often talked about the distinct “language” of place; ecoregions are the “language” we use to define and learn about the particularities of the nature and the landscape in which we live, steward and serve.

The ten ecoregions displayed on the Texas Master Naturalist 2023 re-certification pin colorfully depict the natural diversity of our state.

These include the:

Piney Woods

Oak Woods & Prairies

Blackland Prairie

Gulf Coast Prairies and Marshes

Coastal Sand Plain

South Texas Brush Country

Edwards Plateau

Llano Uplift

Rolling Plains

High Plains

Trans Pecos



Re-Invest in Program Branding

- Program Logos & Templates
 - Trademark federal and state
 - JMN trademark
- Merchandise Store
 - Researching a better format for a store/merchandising
- State and Chapter Websites
 - Better training structure after AgriLife staff changes
- TMN Photo Collection Project
 - Diversity inclusion photo safari
 - Project open & please contribute

Diversity, Equity & Inclusion



**Be The
Change.**

txmn.tamu.edu/bethechange

**Started conversations with chapter
presidents & continuing conversations**

Be The Change mini-series in 2021

- Success!

Be The Change Workshop

- April 2022





Polos, hats, jackets and more!

Now let's get to the shiny new things!



AgriLife Learn Store

NEW items & shirts coming in February 2023 . . .

<https://agrilifelearn.tamu.edu/s/>

HOW TO



Click Here

ORDER



Thanks for your Support!

TMN License Plate

- Can be ordered on myplates.com
- FAQ on our website
- **\$30** for non-personalized
- **\$70** for personalized
- \$22 of each plate sold goes back to **TMN Program**
- <https://txmn.tamu.edu/tmn-license-plate/>

Personalized

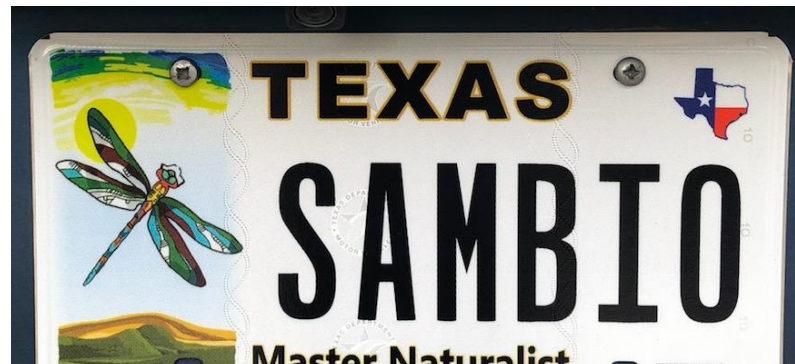


Non-Personalized





Show us your bumper!



Will get \$8,000 deposit back with first 800 plates sold - we're CLOSE!!!

2023 RESOURCES

Plus the Kitchen Sink!

Be The Change Recordings -
https://youtu.be/FK2YzTIK_mD8

VMS Help Desk -
<https://txmn.org/help>

Marketing and Brand ID -
<https://txmn.tamu.edu/chapter-resources/tmn-brand-marketing/>

Chapter Documents Page -
<https://txmn.tamu.edu/chapter-resources/chapter-documents/>





What else is ahead in 2023 and
beyond?



TEXAS MASTER NATURALIST
ENDOWMENT

*The mission of the Texas Master Naturalist Endowment is to further enhance the Texas Master Naturalist Program, its chapters and volunteers, now and into the future, for the benefit of natural resource **education, conservation and stewardship.***

Started in 2016

Currently @ ~\$100,000

- Individual or Chapter Gifts
- Employer Gift Matching
- Estate Planning

<https://masternaturalistendowment.org/>

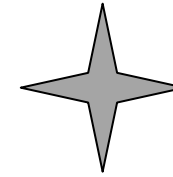
To give directly, follow the link:

<http://give.am/TexasMasterNaturalist>

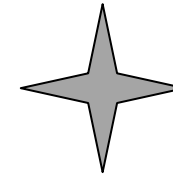


THANK YOU
to all who
have given!

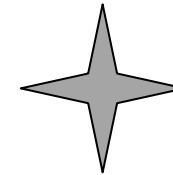
Expansion of Program Support and Development



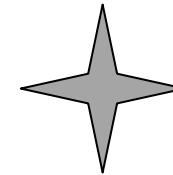
Fully Fund the TMN Endowment



Hire Regional Coordinators



Junior Master Naturalist Program



Continued Diversity, Equity,
Inclusion and Accessibility efforts

A blurred background image of a group of hikers in a forest. The hikers are wearing hats and carrying backpacks, and they are walking along a path. The text is overlaid on this image.

“THEIR TALENTS ARE MANY.

THEIR TIME IS A GODSEND.

AND, IF THEY WERE AN ARMY, THEY WOULD BE A FORMIDABLE ONE.”

THANK YOU!

THANKS!



**SEE
YOU
NEXT
MONTH!**