

January 31st Chapter Presidents & Advisors Meeting

- Introduce yourself & your chapter in the Chat Room
 - Share video (if your bandwidth allows)
 - Michelle & Mary Pearl will be monitoring the chat room
 - Will be recording the meeting
 - Will share slides, chat room and notes
-
- We'll get started at **12:00pm**
 - Volunteer Note Taker – _____



January 31st

Chapter Presidents & Advisors

Monthly Meeting



- Chapter Presidents Meetings
 - Monthly Meeting Format
 - Transitions
- 2022 In Review
- 2023 Planning
 - Recert Pin
 - Pins Ordering
 - Training Policy Update
 - TMNTuesdays
 - 25th Anniversary
 - Spring Training
 - April 2023
 - Virtual Volunteer Fair 2023
 - Annual Meeting
- Others
 - Regional WebEx
 - Website
 - Owl Loaners
 - TMN Merchandise
 - License Plate
- Roundtable & Calendar Check

Agenda



Welcome to NEW Chapter Presidents & Advisors



Welcome to McAllen!!!

We're on tour this week to get ready for October.



Chapter Presidents & Advisors

Monthly Meetings

- Contact Lists pulled from VMS 'TMN Directors' List Toggle
- Normally only **ONE hour** long, may go past in busy months
- Will be announced monthly & WebEx link shared a week to two weeks in advance
- Recording, Notes & Slides will be posted afterwards
- Follow up items will be covered in post-meeting email if needed
- Meeting can count for 1-2 Hour(s) of Volunteer Service
 - Log under "Chapter/Program Administration"

Update Officers List



- January 31
- February 28
- March 28
- April 25
- May 30
- June 27
- July 11 *Joint TMN Tuesday
- August 29
- September 26
- October *Annual Meeting
- November 28
- December 12 *Joint TMN Tuesday

2023 Presidents Meetings

- WebEx Meeting.
- Last Tuesdays of the Month at 12:00pm Noon CST
- Recorded and posted to the website by COB of meeting

Leadership Transition

Has your chapter had its Board Retreat?

What are your top goals for 2023? Or what chapter goals do you have for 2023?



Changes in the TMN State Office

Annabelle Moore is transitioning out as Program Aide - leaving February 3rd.

-BUT she's staying with us as the Big Country Chapters newly elected Chapter President!

Kelley Munde is starting as new Program Aide - soon!



2022 In Review

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Program Planning for 2022

Effectively using our virtual communication lines.

- Monthly Chapter Presidents Meetings
- Chapter Website emphasis

Increasing virtual/hybrid-based instruction & engagement opportunities.

- Virtual Volunteer Fair
- TMN Tuesdays
- 2022 Annual Meeting

Continue focus on diversity, equity & inclusion efforts program wide.

- Be The Change Workshop – Spring 2022

Ensuring Efficiency of Program through Guiding Documents

- CMOP – updated in 2021
- Bylaws & COH – update pending 2022

Re-Invest in Program Branding

- Program Logos & Templates
- Merchandise Store
- State and Chapter Websites
- TMN Photo Collection Project

Brenda Wellenreiter
Elm Fork Chapter

"Peaceful Frio River at Garner State Park"



D'Ann Williams
Mid-Coast Chapter

"Uri's Unprecedented Cold-Stunned Turtle Rescue Operations"

Adoption Process for Governing Documents

- <https://txmn.tamu.edu/governing-documents-adoption-process-2023/>
- The Texas Master Naturalist™ Program governing documents for a chapter are the
 - Code of Ethics and Standards of Conduct
 - Bylaws
 - Chapter Management and Operations Protocols (CMOP)
 - Chapter Operating Handbook (COH)
- All Texas Master Naturalist Governing Documents can be found on the Chapter Documents Page:
<https://txmn.tamu.edu/chapter-resources/chapter-documents/>



Governing Docs Update

- 1/3 of our chapters complete with Bylaws and COH
- 1/3 of our chapters have begun the bylaws process
- 1/3 we haven't heard from yet!

Will be emailing those chapters with Bylaws not passed.
Extension Target Date for Adoption: March 1st



TMN Governing Documents

FUTURE

- Documents to be reviewed on regular 3-year cycle:
- Comments & Feedback collected through website – <https://txmn.tamu.edu/chapter-resources/chapter-documents/governing-documents-feedback-form/>
- 2023 – Year 1
- 2024 – Year 2
- 2025 – Year 3
- Summer 2025 – Review feedback & edits – Compile
- Fall 2025 – Completed updates made & sent out.
- 2026 – New Documents Year 1



Governing Documents Review Timeline

<https://txmn.tamu.edu/chapter-resources/chapter-documents/>

Other Documents:

Marketing & Brand ID Guidelines

Scheduled for an update in 2023

<https://txmn.tamu.edu/chapter-resources/tmn-brand-marketing/>

☐ Show
this page!



2023 Planning & Dates

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2023 Training Hours Policy

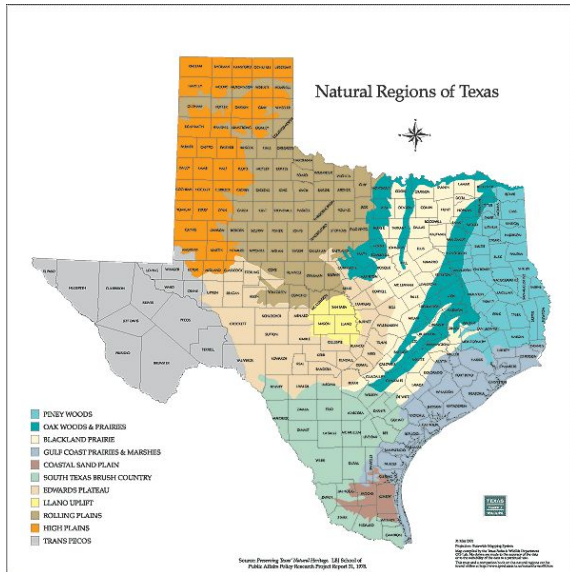
- No longer using the Temporary Training Policy's developed during Covid
- Following CMOP Guidelines on Basic and Advanced Training Hours via Web
 - Done with the anticipation for chapters to return to in-person training – basic and advanced
 - CMOP Section 4.1 Basic and 5.5 for Advanced for reference
 - 5.5 excerpt: “Members are **encouraged** to obtain the bulk of their AT hours in live classroom settings or in live online training that includes an opportunity for communication with the instructor.”
 - No cap, min or max for AT hours earned online vs in-person.
- TMNTuesdays
 - Allowed AT hours watched live or as recording
 - Log hours based on calendar year the event happened live
 - i.e 2022 TMNTuesdays watched live or as a recording will only count for 2022 AT hours.
- 2022 Annual Meeting
 - Allowed AT hours for recordings up to 90 days post event
 - Log hours based on date/year the recording was watched
 - Post 90 days ended January 23
- 2023 Annual Meeting
 - Will be changing recording watch length to the calendar year for AT hours

Will change this conflicting
policy for 2023 Annual Meeting



2023 ANNUAL RECERTIFICATION PIN

Texas Ecoregions



Texas Ecoregions, The 2023 TMN Recertification Pin

Some notes by Ian Townsend, Alamo Area Chapter of the Texas Master Naturalist Program

Each of these regions is distinct being comprised of similar landforms and geology, substrate and soil type, climate and precipitation, plant and animal communities, and complex biological relationships.

Our state's ecoregions illuminate Texas's beautifully diverse nature. As naturalists, we are fortunate to have this natural diversity offered within the boundaries of our state.

Lady Bird Johnson often talked about the distinct “language” of place; ecoregions are the “language” we use to define and learn about the particularities of the nature and the landscape in which we live, steward and serve.

The ten ecoregions displayed on the Texas Master Naturalist 2023 re-certification pin colorfully depict the natural diversity of our state.

These include the:

Piney Woods

Oak Woods & Prairies

Blackland Prairie

Gulf Coast Prairies and Marshes

Coastal Sand Plain

South Texas Brush Country

Edwards Plateau

Llano Uplift

Rolling Plains

High Plains

Trans Pecos



Pins Ordering

- **Recertification Pins & Milestone Pins Ordering System!**
- Ordering Form –
<https://txmn.tamu.edu/chapter-resources/chapter-supplies/#pins>
- Will send out recertification & milestone pins **monthly**.
- **All order requests via website collected each month & mailed to chapter at beginning of following month.**
 - ***Exception – September/October – Hand delivering at Annual Meeting or mailing in October**
- Note – all milestone pins 4,000hr + mailed once a month as needed.



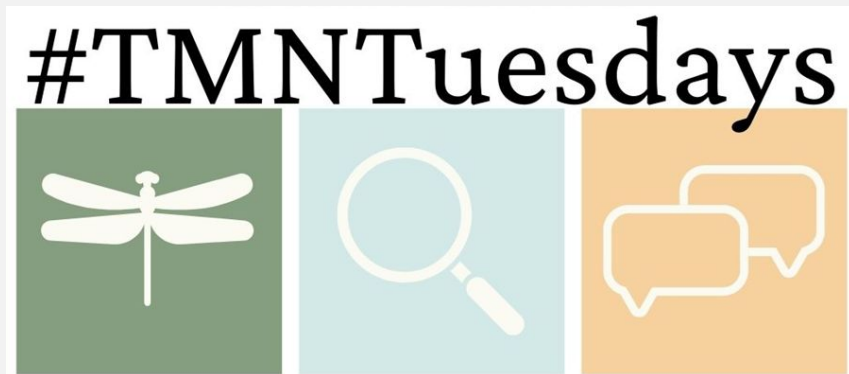
TEXAS MASTER NATURALIST PROGRAM

#TMNTuesdays



#TMNTuesdays for 2023

- What topics would you like to see?
- Second Tuesday of Each Month at Noon cst
- 1 Hour Advanced Training
- Watch Live or Recording
- Speakers & Topics Announced Monthly
- Purposefully done. . .



January 10

February 14

March 14

April 11

May 9

June 13

July 11 *Joint Presidents Meeting

August 8

September 12

October 3rd – Project Fair Presentations

***shifted up a week!**

November 14

December 12 *Joint Presidents Meeting

TMNTuesdays FAQs

- Are 2022 TMNTuesdays available for 2023 AT hours?
 - No. Only calendar year TMNTuesdays can be counted for AT. But you can watch them for your own education/entertainment!
- Do I have to be a Texas Master Naturalist member to attend a #TMNTuesday?
 - No! These are open to the public – all are welcome to attend. Each person will need to register via the WebEx registration link listed for that month.
- Will the #TMNTuesday events be recorded?
 - Yes! These will be recorded each month and shared to this website by the following day of each month.
- Do I need to register for the #TMNTuesday each month?
 - Yes, each month we'll post a WebEx registration link that will register you to attend that event. After registering, you'll receive the WebEx event link in your email in box, along with the required password for that event. Keep in mind that EACH month will have a different registration link & password.
 - **NEW for 2023** – Register for the whole series with one page!
- How long after I watch a #TMNTuesday video can I log my AT hours?
 - In order to stay within the 45-Day rule for logging AT hours, you will need to log your hours at most 45 days after watching the video. Because you can view the video after the live event, please report the day you view the video, not the original date the video aired.

TMNTuesday Topics

- What do you want to hear?
- What training topics does your membership need more AT provided on?
- Think chapter management and leadership presentation topics too!





Be The Change.

txmn.tamu.edu/bethechange



April 7th 2022 - Be The Change Workshop

- Trends in Conservation Diversity – Dr Roel Lopez, TAMU
 - Setting Common Goals, Values and Language
 - Pillars Strategies and Measures of Success for Chapters
- Framing the Conversation – David Buggs, TPWD

Still Available on YouTube :

<https://youtu.be/FK2YzTlKmD8>

Be The Change

Diversity, Equity & Inclusion Series 2021

67 watched live

53 watched recording

TMN Program 25th Anniversary!

- To celebrate our 25th Anniversary **this** year, we are starting a storytelling project to highlight our wonderful TMN members and their conservation work across the state.
- What made you want to become a TMN member? Have a favorite TMN in-the-field memory? What has been your most meaningful project, community outreach, or conservation event?
- We'd love to hear your stories and share them!



<https://txmn.tamu.edu/25th-anniversary-storytelling-project/>



2023 has lots of Chapter Anniversaries!

15th Anniversary

- Cypress Basin Chapter
- El Camino Real Chapter

20th Anniversary

- Big Country Chapter
- Heart of Texas Chapter
- Highland Lakes Chapter
- Panhandle Chapter

25th Anniversary

- Capital Area Chapter
- Hays County Chapter
- North Texas Chapter

Spring 2023 Training Classes Starting Soon!

21 Chapters with Classes this Spring!

<https://txmn.tamu.edu/spring-2023-basic-training-classes/>

Alamo Area Chapter

Blackland Prairie Chapter

Central Texas Chapter

Coastal Prairie Chapter

Cradle of Texas Chapter

East Texas Chapter

El Camino Real Chapter

Gideon Lincecum Chapter

Good Water Chapter

Guadalupe Chapter

Hays County Chapter

Heartwood Chapter

Highland Lakes Chapter

Llano Estacado Chapter

Lost Pines Chapter

Mid Coast Chapter

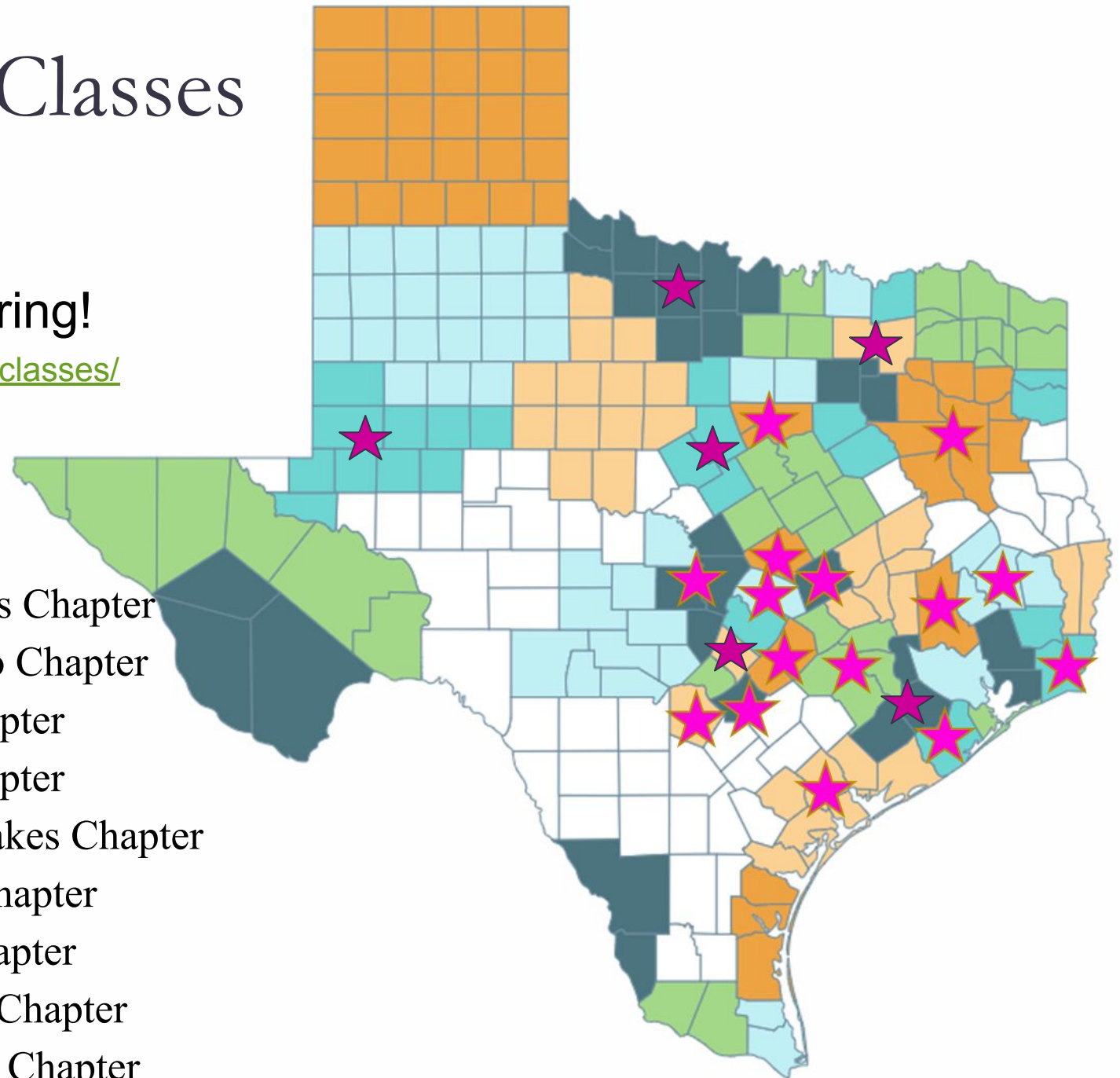
Piney Wood Lakes Chapter

Prairie Oaks Chapter

Rio Brazos Chapter

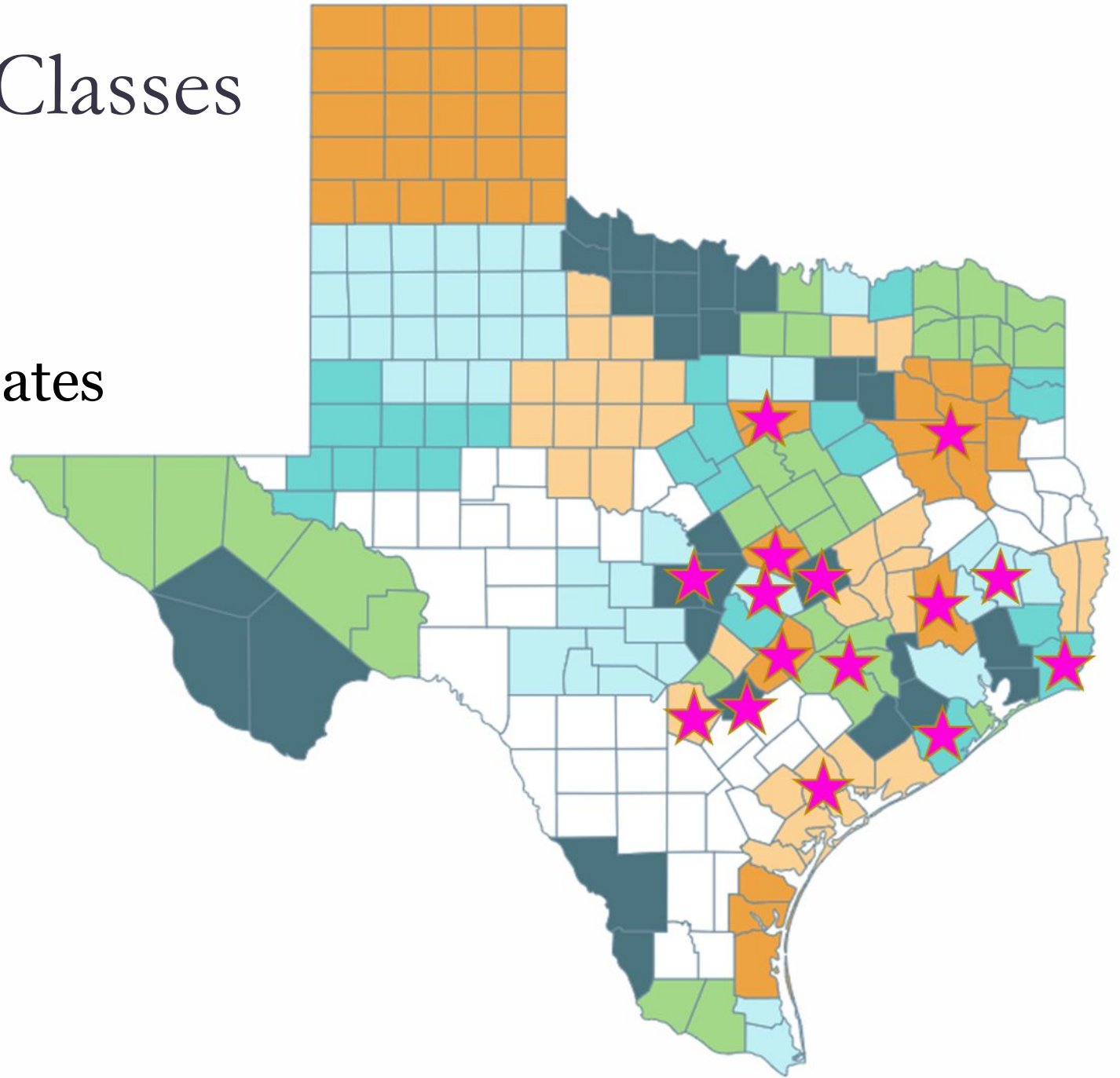
Rolling Plains Chapter

Sabine-Neches Chapter



Spring 2023 Training Classes Starting Soon!

Send in your Fall Training Dates
& Info as well!



April is a busy Month!

- April – National Volunteer Recognition Month
- Saturday April 22nd – Earth Day
- April 16th – 22nd 2023 – National Volunteer Week
- April 28th – May 1st – City Nature Challenge
 - May 2nd – 7th - Identification Period



- What are your Plans?



The 2023 City Nature Challenge takes place in
2 parts

**April 28 –
May 1**
Taking pictures of wild plants and animals.

**May 2 –
May 7**
Identifying what was found.



Virtual Volunteer Fair

May 2nd and 3rd, 2023

Roles of the Chapters:

- Help share the proposals request in February with project leaders in need. (Statewide focused need!)
- Save the date and encourage members to attend and volunteer with these projects!



Save the Date for 2023!

**Texas Master Naturalist 24th Annual
Meeting**

October 12-15, 2023

McAllen Convention Center



Other Chapter Resources

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The Mission



Wildflower (Mary Tebbel Prairie) Photo by Steinn Sili, North Texas Chapter

The Texas Master Naturalist Program's mission is to develop a corps of well-informed volunteers to provide education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities for the State of Texas.

Many communities and organizations rely on such citizen volunteers for implementing youth education programs; for operating parks, nature centers, and natural areas; and for providing leadership in local natural resource conservation efforts. In fact, a short supply of dedicated and well-informed volunteers is often cited as a limiting factor for community-based conservation efforts.



State Website

NATURALIST NEWS

[HTTPS://TXMN.TAMU.EDU/NEWS/](https://txmn.tamu.edu/news/)

State office will be sharing & posting state level offered advanced trainings or upcoming events.
All events added are **not automatically approved** for AT, please check with your local chapter first.



EVENTS CALENDAR

[HTTPS://TXMN.TAMU.EDU/EVENTS/](https://txmn.tamu.edu/events/)

JAN 12 #TMNTUESDAYS

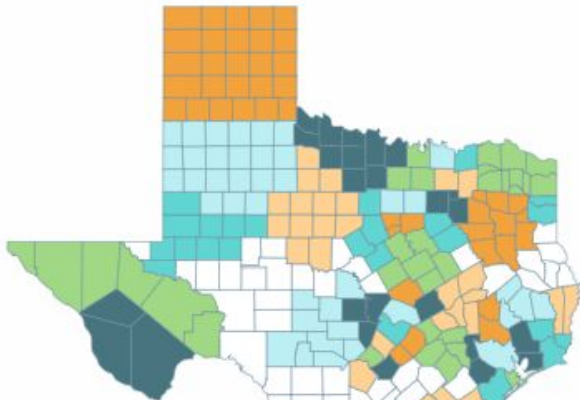
JAN 25 2021 MONTHLY CHAPTER PRESIDENT'S MEETINGS Zoom

FEB 03 2021 VIRTUAL VOLUNTEER FAIR WebEx

ALL EVENTS >

Find Your Chapter

Scroll or hover over a county to view the chapter operating in that county. Click on a county to go to that chapter's web page.

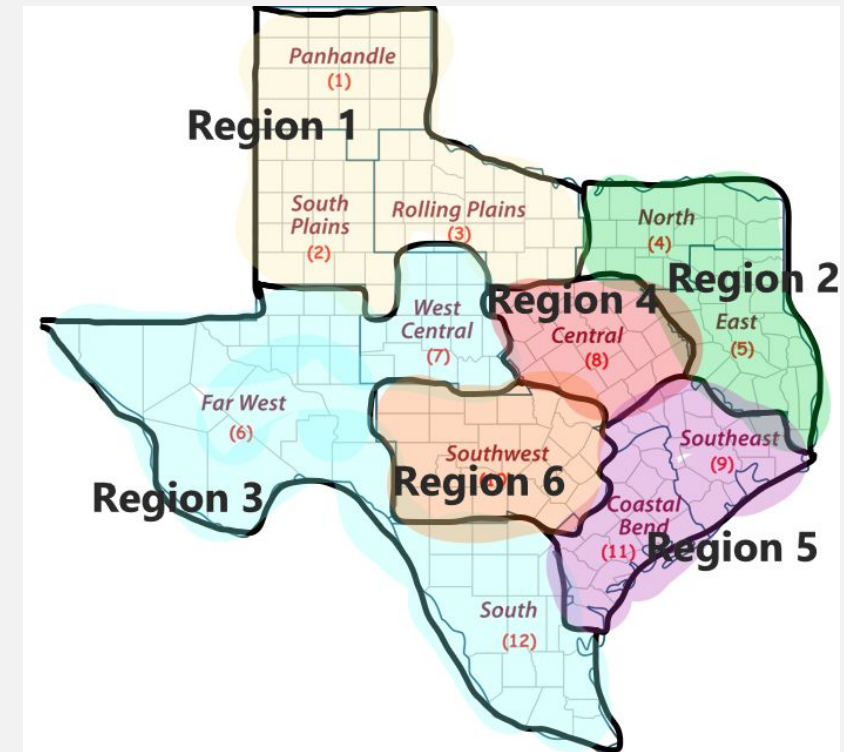


Don't forget about our TMN State Email Listserv!

<https://txmn.tamu.edu/contact/>

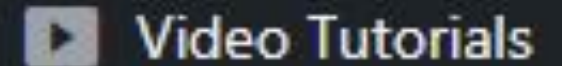
Regional WebEx Accounts

- Keeping these for 2023!
- Michelle still manages WebEx account recording storage load. . .
 - Don't forget to download and then delete any recordings on platform.
- Reminder that avatar/profile picture and WebEx account Name – does NOT change
- CHECK the CALENDAR before setting new meetings



TMN WordPress Website Trainings

- AgriLife's Daniel Singletary will be hosting monthly WordPress trainings again this year!
 - First Tuesday of each month from 12:00 - 12:45 pm central
 - FIRST - March 7th at 12:00pm central
 - Google Meets - emails to webmasters pending
- In the meantime . . .
- WordPress Video Tutorials on left hand ribbon
- WordPress Trainings & Recordings
 - <https://txmn.tamu.edu/wordpress-trainings-recordings/>

A dark rectangular button with a white play icon on the left and the text "Video Tutorials" in white on the right.

Meeting OWLS

Loaning out to chapters for training class or seasonal use.

First Half of 2023 –

Use Period – January 2023 – June 2023.

Mail back late June/early July 2023.

Second Half of 2023 –

Will be mailed to you in July 2023.

Use Period – July 2023 – December 2023.

Mail back December 2023.

*note – may request return for state program use for weekend of TMN Annual Meeting October 2023.

<https://txmn.tamu.edu/meeting-owl-loaner-program/>



TMN Merchandise

State Offered Items

- Official Texas Master Naturalist Logo
- Approved with Logo Trademark design & program colors
- Offered with bulk discounts/ordering

Local Chapter Produced Items

- MUST follow TMN Marketing & Brand Guidelines for Logo use
- MUST have previously gotten TMN Logo use approved with TMN State office before production

State TMN Merchandise

Curriculum

- <https://txmn.tamu.edu/about/curriculum/>
 - TAMU Press Office
 - 800-826-8911
 - bookorders@tamu.edu
- New Class Bulk Ordering
 - If 10 books or more are ordered, the discount is 50% taken off the cover price. To order, fill out the [TMN Curriculum Bulk Order Form](#)
- Annual Meeting Bulk Ordering
 - Save on Shipping! Working with Press office to get order set up.
 - Sent out in fall each year.

Shirts, Hats, Etc

- Two Types of Ordering Systems:

1. [AgriLife Learn](#)

- Merchandise stocked in a warehouse
- Limited quantities & sizes
- Ships right away!

2. DropShip or MemberItem (PopUp)

- Pop up stores
- Limited purchase time period
- Ships after one month
- Get the exact color & size you want

**Will be
restocking in
February**



AgriLife Learn Store

NEW items & shirts coming in February 2023 . . .

<https://agrilifelearn.tamu.edu/s/>

HOW TO



Click Here

ORDER



Thanks for your Support!

TMN License Plate

- Can be ordered on myplates.com
- FAQ on our website
- **\$30** for non-personalized OR **\$70** for personalized
- \$22 of each plate sold goes back to **TMN Program**
- <https://txmn.tamu.edu/tmn-license-plate/>
- Quarterly Reports from DMV
 - **NEARING** the 800 plate order total!





TEXAS MASTER NATURALIST
ENDOWMENT

*The mission of the Texas Master Naturalist Endowment is to further enhance the Texas Master Naturalist Program, its chapters and volunteers, now and into the future, for the benefit of natural resource **education, conservation and stewardship.***

Started in 2016

Currently @ ~\$100,000

- Individual or Chapter Gifts
- Employer Gift Matching
- Estate Planning

<https://masternaturalistendowment.org/>

To give directly, follow the link:

<http://give.am/TexasMasterNaturalist>



THANK YOU
to all who
have given!

Presidents Corner

- Don't sign contracts (Over \$5,000) without review & approval of TMN State Office.
- Let us know about grants & awards you win!
- What questions do you have for the chapter presidents on the call now?
- Any others?



Calendar Check

February

- 14 – TMN Tuesday
- 28 – Chapter Presidents

Presidents Meetings

- ~~January 31~~
- February 28
- March 28
- April 25
- May 30
- June 27
- July 11 *Joint TMN Tuesday
- August 29
- September 26
- October *Annual Meeting
- November 28
- December 12 *Joint TMN Tuesday

The End

