

March 28th Chapter Presidents & Advisors Meeting

- Introduce yourself & your chapter in the Chat Room
- Share video (if your bandwidth allows)
- Michelle & Mary Pearl will be monitoring the chat room
- Will be recording the meeting
- Will share slides, chat room and notes

- We'll get started at **12:00pm**
- Volunteer Note Taker – _____



March 28th
Chapter Presidents & Advisors
Monthly Meeting



Agenda

- **2023 Planning**
 - Governing Documents
 - Phishing Issue
 - 25th Anniversary
 - TMNTuesdays
 - April 2023
 - Virtual Volunteer Fair 2023
 - Annual Meeting
- **Others**
 - Website
 - Pins Ordering
 - Regional WebEx
 - TMN Merchandise
 - License Plate
- **Roundtable & Calendar Check**



Governing Docs Update

Bylaws

- 36 of our chapters complete with Bylaws
- 12 of our chapters need Bylaws update
- A few of those we haven't heard from yet!

COH

- 30 of our chapters we have not heard anything from on the COH

PLEASE – email/call us and let us know the status of your chapters document review process.

Need Bylaws Adoption Update:

Alamo Area

Capital Area – missing bylaws only

Cypress Basin

Elm Fork

Good Water

Heart of Texas

Lindheimer

Longleaf Ridge

Lower Trinity Basin

North Texas

Tierra Grande

Trans Pecos

*as of 3.27.23



Adoption Process for Governing Documents

- <https://txmn.tamu.edu/governing-documents-adoption-process-2023/>
- The Texas Master Naturalist™ Program governing documents for a chapter are the
 - Code of Ethics and Standards of Conduct
 - Bylaws
 - Chapter Management and Operations Protocols (CMOP)
 - Chapter Operating Handbook (COH)
- All Texas Master Naturalist Governing Documents can be found on the Chapter Documents Page: <https://txmn.tamu.edu/chapter-resources/chapter-documents/>



Phishing Issues

- Scam we heard of in 2021 & 2022:
 - Directors email addresses were on website and scammers were emailing under the name of directors to others in the chapter asking for information or funds.
 - Gift card/Amazon card scam
 - Bank account access
 - “I need a favor” scam
 - *NOTE– these same scams can sometimes be via texts too (seen in other organizations)
- OPTIONS:
 - Let your members know that you will not ask for these things without BOD action and certainly not via TMN emails/texts
 - Put directors email list behind password protected page, or on an external share drive
 - Add forms for contacting chapter & use CAPTCHA option
 - Send out directors' email list to chapter members once in external email at beginning of year
 - How else?
- When in doubt – call person emailing!
- How does your public audience contact your chapter for information?



TEXAS MASTER NATURALIST



25th

ANNIVERSARY

TMN Program 25th Anniversary!

- Logo created by Audrey Taulli
- Hosts the 11 major Ecoregions of Texas
- Hosts **TMN recertification pin species** (most of them) in their ecoregions associated
 - Species stories and pin history coming on website soon!
- Image will be shared on website for TMN chapters to use for their 25th anniversary celebrations!
- Working on a pop-up merchandise shop with shirts, stickers and more!



TMN Program 25th Anniversary! Storytelling Project

- To celebrate our 25th Anniversary this year, we are starting a storytelling project to highlight our wonderful TMN members and their conservation work across the state.
- What made you want to become a TMN member? Have a favorite TMN in-the-field memory? What has been your most meaningful project, community outreach, or conservation event?
- We'd love to hear your stories and share them!
- <https://txmn.tamu.edu/25th-anniversary-storytelling-project/>



TEXAS MASTER NATURALIST PROGRAM

#TMNTuesdays



#TMNTuesdays for 2023

- What topics would you like to see?
- Second Tuesday of Each Month at Noon cst
- 1 Hour Advanced Training
- Watch Live or Recording
- Speakers & Topics Announced Monthly
- Purposefully done. . .

~~January 10~~

~~February 14~~

~~March 14~~

April 11

May 9

June 13

July 11 *Joint Presidents Meeting

August 8

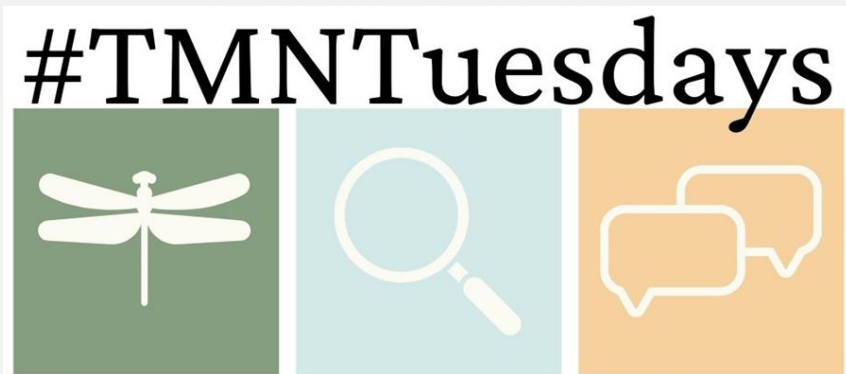
September 12

October 3rd – Project Fair Presentations

***shifted up a week!**

November 14

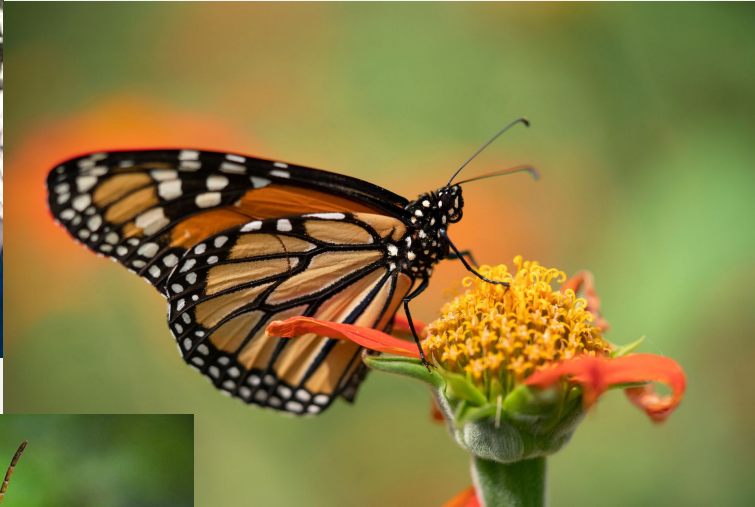
December 12 *Joint Presidents Meeting



UPDATED #TMNTuesdays FAQs

- Where do I need to register for the #TMNTuesdays?
 - **NEW for 2023** – Register for the whole series with one page! Register for the entire years worth of webinars or do it one month at a time.
 -
- How do I get my #TMNTuesdays link?
 - With the year long webinar series, the event link was emailed to you with your initial registration approval.
 - TIP: Save those emails to your calendar!
 - New: an updated registration reminder emails will be sent the day prior and morning of the webinar!
 - TIP: Save those to your calendar or create a calendar appointment.
 -
- Where did the 2021 and 2022 #TMNTuesdays webinar recordings go?
 - We've moved these to the YouTube Channel – linked directly from their button on the #TMNTuesdays website.

#TMNTuesdays - April



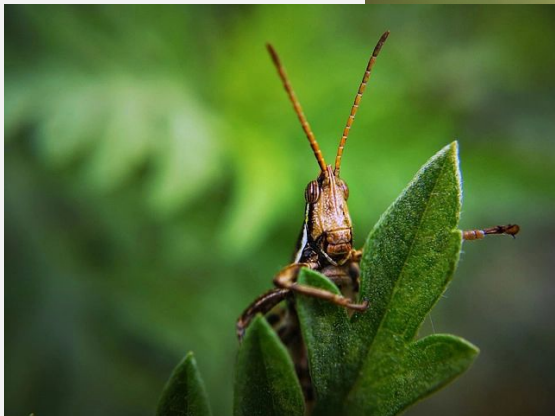
April 11th

12:00pm central

Register: <https://txmn.tamu.edu/tmntuesdays/>

Conservation of Insects

Description pending . . .



TM

April is a busy Month!

- April – National Volunteer Recognition Month
- Saturday April 22nd – Earth Day
- April 16th – 22nd 2023 – National Volunteer Week
- April 28th – May 1st – City Nature Challenge
 - May 2nd – 7th - Identification Period



- What are your Plans?

A green banner for the 2023 City Nature Challenge. On the left is a detailed illustration of a butterfly with black, yellow, and blue wings. On the right is a hand holding a magnifying glass. The text in the center reads: "The 2023 City Nature Challenge takes place in 2 parts". Below this, two dates are listed: "April 28 – May 1" and "May 2 – May 7". Under the first date is the text "Taking pictures of wild plants and animals." and under the second date is "Identifying what was found.".

The 2023 City Nature Challenge takes place in 2 parts

April 28 – May 1
Taking pictures of wild plants and animals.

May 2 – May 7
Identifying what was found.

Virtual Volunteer Fair

May 2nd and 3rd, 2023



Roles of the Chapters:

1. Help share the proposals request in February with project leaders in need. (Statewide focused need!)
2. Save the date and encourage members to attend and volunteer with these projects!

EXTENDED Deadline March 31st!

<https://txmn.tamu.edu/virtual-volunteer-fair-2023/>

Texas Master Naturalist 2023 Annual Meeting

October 12-15 | McAllen, Texas

- Timeline
- Call for Presentations
- Website Update
- Lodging
- Skeleton Agenda
- Sponsorship

<https://txmn.tamu.edu/2023-annual-meeting/>



Countdown Timeline

- **May 15, 2023** - Call for Proposals Deadline
 - Get your presentation proposal submitted before our May 15th deadline!
- **July 2023** - Agenda Launches
 - We hope to share the full agenda for the 2023 Annual Meeting the first week of July.
- **August 2023** - Registration Opens
 - Registration for the 2023 Annual Meeting will open the first week of August.
- **August 31** – Early Registration ENDS
 - Price increase to ‘Standard Registration’
- **September 15** – Contests Close ***early this year**
 - Advisors Award, Photo, Art & Media, Video Contest and Project Fair
- **September 29, 2023** – In Person Registration Closes
 - Registration for the 2023 Annual Meeting closes!
 - **October 3, 2023** - #TMNTuesday – Chapter Project Fair Presentations
 - Join our monthly TMNTuesday webinar to hear this year’s entries for the Chapter Project Fair.



ANNUAL MEETING
2023

Santa Ana National Wildlife Refuge

@alht.studio

TEXAS MASTER NATURALIST

October 12-15



McAllen, Texas

Call for Presentations

- Seeking presentations on TMN focused topics
- 1-, 2-, 3- and 4-hour concurrent advanced training sessions
- Submission website open now!
- Deadline May 15th
- Please Help:
 - Share the call for presentations with speakers you'd like to hear! Or those you've heard before but other TMNs would enjoy hearing from too!



Skeleton Agenda

- Will have a longer day Thursday and Sunday this year.
- Travel Considerations:
- Come early and explore the region!
- Plan to stay a few days longer on your own too!

TEXAS MASTER NATURALIST 2023 ANNUAL MEETING



Thursday
10/12

Pre-Event Field Sessions

Chapter Leadership Luncheon

Afternoon Concurrent Advanced Training Sessions

Welcome Dinner

Friday
10/13

All Day Field Sessions

All Day Concurrent Advanced Training Sessions

Keynote Address

Saturday
10/14

Annular Solar Eclipse

All Day Off-Site Conference Location

Annual Awards Reception & Dinner

Sunday
10/15

Post-Event Field Sessions

Contest Awards

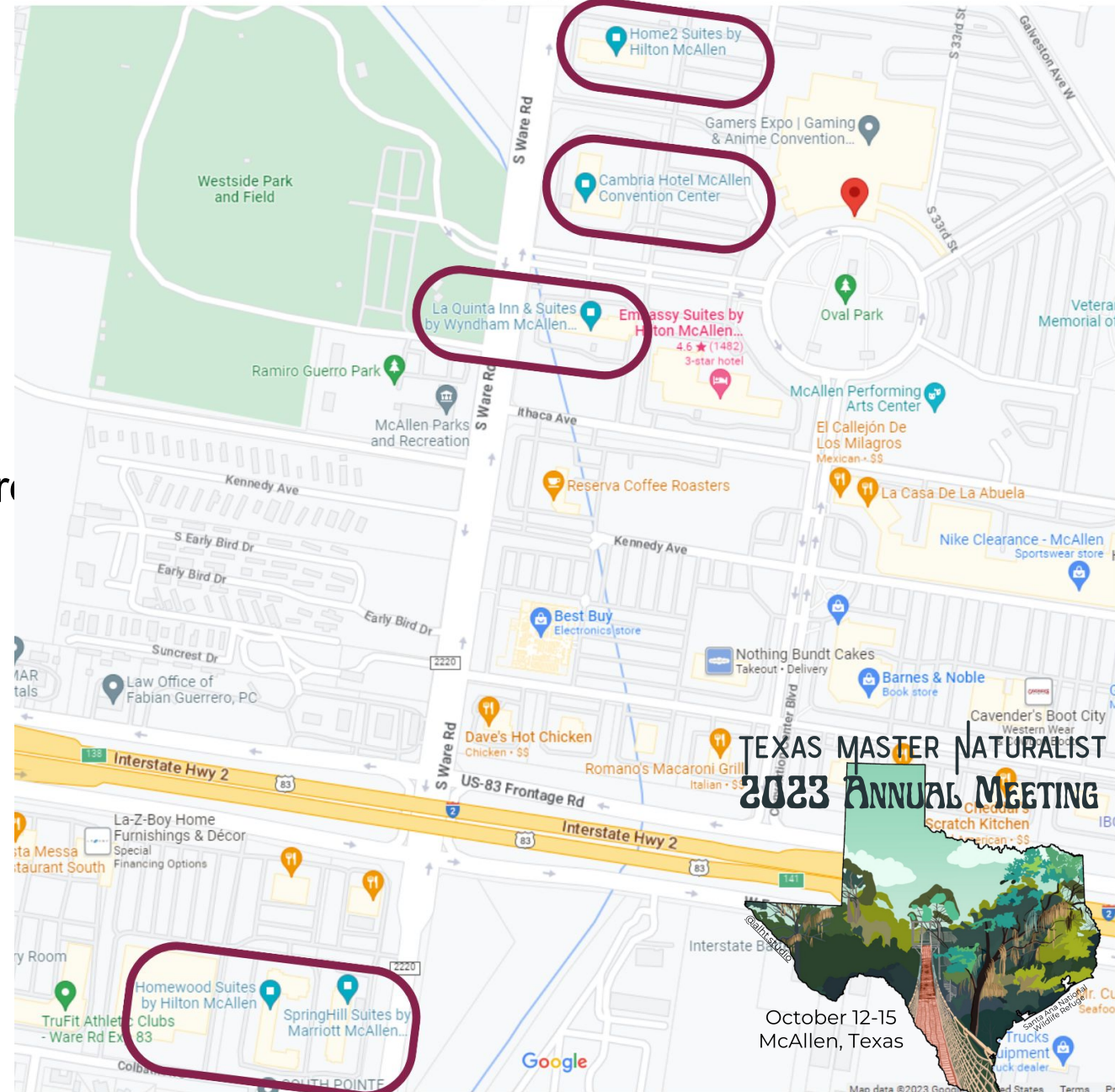
Morning Concurrent Advanced Training Sessions

Conference Wrap up by Noon!

Lodging

- Five Hotels with Room Blocks for TMNs!
- Rates \$100-139 (all include Breakfast!)
- Opening Room block links TODAY
- Some hotels offering same rate 3 days pre & post event – come early and stay late!

LODGING





Contests & Awards

Pre-Annual Meeting Entries – all due by 5pm Friday September 15th

- **Chapter Advisor Awards**

- Nominate your chapter's advisor(s) to be recognized

- **Chapter Project Fair**

- Submit your chapter project for our virtual fair!

- **Video Contest**

- Videos of 1 minute to 3 minutes

- **Photo, Art & Media Contest**

- Seeking host Chapter!
- Entries to be submitted online between September 1st-30th
- Note: Photos & Media must be taken somewhere in Texas and within the current year: 2023.

Sponsorship

- All sponsorships received special recognition through conference communication, fliers, announcements, and programs.
- Sponsors could make a general contribution to support and sponsor the TMN Annual Meeting at any of the following levels with recognition at each level as given:

Friend - \$150

- Posted on Annual Meeting website, agenda booklet, and slideshow
- Recognition given during awards ceremony

Ecologist - \$300

- All Friend level recognition, plus:
- Posted through program App banner and conference hallway signs

Steward - \$500

- All Ecologist level recognition, plus:
- Posted on Annual Meeting app with a custom logo banner
- Posted on banquet room signs and hallway signs
- Posted in Speaker introduction slides for one conference day and host for one conference room

Conservationist - \$1,000

- All Steward level recognition, plus:
- Posted in Speaker Introduction slides for each day's featured speakers
- Reserved table at Annual Meeting awards dinner
- Inclusion of collateral materials in attendee registration bags

Naturalist - \$5,000

- All Conservationist level recognition as given above, plus:
- Organization highlight page on website



Other Chapter Resources

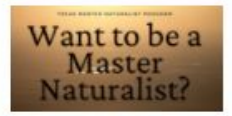


The Mission



The Texas Master Naturalist Program's mission is to develop a corps of well-informed volunteers to provide education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities for the State of Texas.

Many communities and organizations rely on such citizen volunteers for implementing youth education programs; for operating parks, nature centers, and natural areas; and for providing leadership in local natural resource conservation efforts. In fact, a short supply of dedicated and well-informed volunteers is often cited as a limiting factor for community-based conservation efforts.



©2021 Mary Tebbel Prentiss | Photo by Steinn Sili, North Texas Chapter

JAN 12 #TMNTUESDAY'S

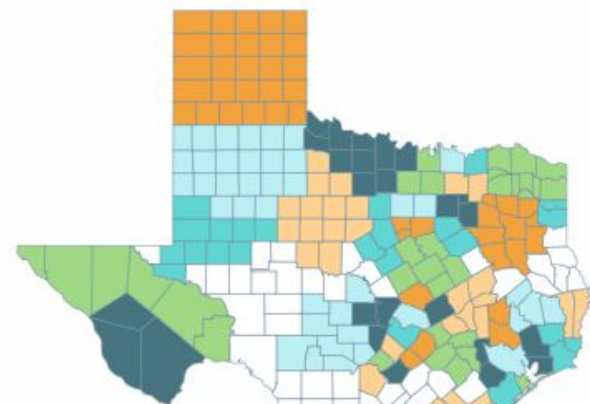
JAN 25 2021 MONTHLY CHAPTER PRESIDENT'S MEETING'S Zoom

FEB 03 2021 VIRTUAL VOLUNTEER FAIR WebEx

ALL EVENTS >

Find Your Chapter

Scroll or hover over a county to view the chapter operating in that county. Click on a county to go to that chapter's web page.



State Website



NATURALIST NEWS

[HTTPS://TXMN.TAMU.EDU/NEWS/](https://txmn.tamu.edu/news/)

State office will be sharing & posting state level offered advanced trainings or upcoming events. All events added are **not automatically approved** for AT, please check with your local chapter first.



EVENTS CALENDAR

[HTTPS://TXMN.TAMU.EDU/EVENTS/](https://txmn.tamu.edu/events/)

Don't forget about our TMN State Email Listserv!
<https://txmn.tamu.edu/contact/>

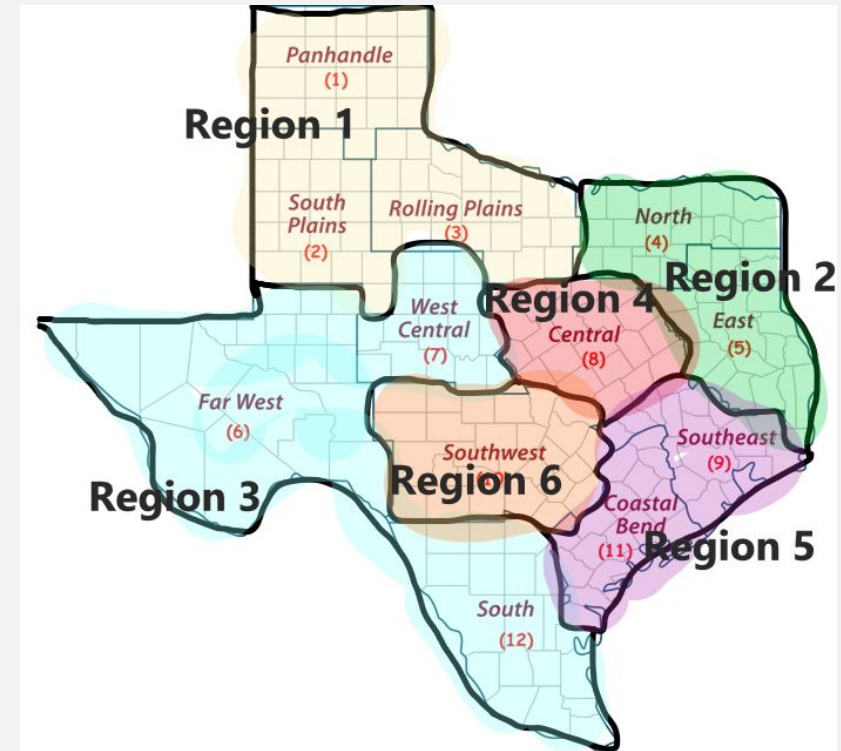
Pins Ordering

- **Recertification Pins & Milestone Pins Ordering System!**
- Ordering Form –
<https://txmn.tamu.edu/chapter-resources/chapter-supplies/#pins>
- Will send out recertification & milestone pins **monthly**.
- **All order requests via website collected each month & mailed to chapter at beginning of following month.**
 - ***Exception – September/October – Hand delivering at Annual Meeting or mailing in October**
- Note – all milestone pins 4,000hr + mailed once a month as needed.



Regional WebEx Accounts

- Keeping these for 2023!
- Michelle still manages WebEx account recording storage load. . .
 - Don't forget to download and then delete any recordings on platform.
- Reminder that avatar/profile picture and WebEx account Name – does NOT change
- CHECK the CALENDAR before setting new meetings



WordPress Web Accessibility

- Join our AgriLife Extension Team with the Web Accessibility WordPress Training
- April 4th at 12:00pm
- Via Google Meet
- [Tx.ag/TXMNwordpress](https://tx.ag/TXMNwordpress)

The poster features a blue-tinted background image of a group of children playing in a park. At the top right, there is a dark red rectangular box containing the 'TEXAS A&M AGRILIFE EXTENSION' logo in white. Below the logo, the text 'YOU'RE INVITED' is centered in white. The main title 'WEB ACCESSIBILITY' is prominently displayed in large, bold, white capital letters, with 'WORDPRESS Q&A SESSION' in smaller white capital letters underneath. At the bottom, the date '04 • 04 • 23' is shown in yellow, followed by the time '12:00 PM to 12:45 PM via Microsoft Teams' and the URL 'tx.ag/TXMNwordpress' in white.

TEXAS A&M
AGRILIFE
EXTENSION

YOU'RE INVITED

**WEB
ACCESSIBILITY**
WORDPRESS Q&A SESSION

04 • 04 • 23

12:00 PM to 12:45 PM via Microsoft Teams

tx.ag/TXMNwordpress



AgriLife Learn Store

NEW items & shirts coming in ~~February~~ March 2023 . . .

<https://agrilifelearn.tamu.edu/s/>

HOW TO



Click Here

ORDER



Thanks for your Support!

TMN License Plate

- Can be ordered on myplates.com
- FAQ on our website

- **\$30** for non-personalized OR **\$70** for personalized
- \$22 of each plate sold goes back to **TMN Program**
- <https://txmn.tamu.edu/tmn-license-plate/>

- Quarterly Reports from DMV





TEXAS MASTER NATURALIST
ENDOWMENT

*The mission of the Texas Master Naturalist Endowment is to further enhance the Texas Master Naturalist Program, its chapters and volunteers, now and into the future, for the benefit of natural resource **education, conservation and stewardship.***

Started in 2016

Currently @ ~\$100,000

- Individual or Chapter Gifts
- Employer Gift Matching
- Estate Planning

<https://masternaturalistendowment.org/>

To give directly, follow the link:

<http://give.am/TexasMasterNaturalist>



THANK YOU
to all who
have given!

Presidents Corner

- Don't sign contracts (Over \$5,000) without review & approval of TMN State Office.
- Let us know about grants & awards you win!
- What questions do you have for the chapter presidents on the call now?
- Any others?



Calendar Check

April

- 7 – WordPress Training
- 11 – TMNTuesday
- VVF Registration
- 25 – Presidents Meeting

Presidents Meetings

- ~~January 31~~
- ~~February 28~~
- ~~March 28~~
- April 25
- May 30
- June 27
- July 11 *Joint TMN Tuesday
- August 29
- September 26
- October *Annual Meeting
- November 28
- December 12 *Joint TMN Tuesday

The End

