



## 2023 Annual Meeting Video Contest

Summer is here! Take advantage of this time to **create a new video**, highlighting your experience as a Texas Master Naturalist, member or trainee, or showcase your chapter at work. The Video Contest is also a great opportunity to develop some additional chapter marketing material that can be used on social media or on chapter websites after the Annual Meeting.

Videos will be judged within the following FOUR categories this year:

- **Experience as a Trainee**
- **Experience as a Texas Master Naturalist**
- **Texas Master Naturalist Chapter at Work** – can highlight chapter projects, new class, recruitment, chapter anniversary celebrations or partnerships efforts.
- **25th Anniversary highlights of the TMN Program** or any Chapter's other Anniversary milestone

**Submission:** Submission will be done by uploading an **.mp4 or YouTube ready video file** to the TXMN State Website (<https://txmn.tamu.edu/2023-annual-meeting/>) or uploading the video to a personal or chapter YouTube channel (with preference given to sharing the original video file through the website form). Email Mary Pearl Meuth if there are any questions on submission. Ultimately, the State Program will create a YouTube Playlist of all 2023 video submissions on our YouTube channel, too.

**Deadline:** The deadline for submitting videos this year will be **SEPTEMBER 15th, 2023**. A judging period will take place thereafter and the top videos will be announced and receive a monetary award at the Annual Meeting Awards Ceremony.

**Length:** Set your goal for 1 minute 30 seconds to 3 minutes max (1:30:00 – 3:00:00).

**What File Type to Submit:** File formats accepted: MOV, MP4, MPEG-4, WMV.

### Topics or Themes:

- What is a Master Naturalist?
- Your certification experience: basic and advanced training.
- Frequently asked questions.
- Funniest questions or experiences in the field.
- What does it mean to be a Master Naturalist? – can be composed of 25th Anniversary storytelling interviews, oral history interview videos, interviews of current members or from new class members.
- Significant Chapter projects showcasing the service projects of your chapter.

**Video Must Haves:**

- Videos must feature the Texas Master Naturalist program or several elements of the Program (TMN Projects or TMN members, members wearing TMN gear, TMN name tags, clear mention of your TMN chapter and program are all great examples).
- Videos must reference the TMN Program state partners of Texas A&M AgriLife Extension and the Texas Parks and Wildlife Department.

After the Annual Meeting, all submitted videos will be posted in a 2023 Project Fair Playlist on the Texas Master Naturalist YouTube Channel, on our TMN website, and used in our statewide social media outlets. See samples of past year's winners and submissions at:

<https://www.youtube.com/user/txmnaturalistprogram/videos>

**Release the director in YOU! Enter the Annual Meeting Video Contest today!**