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# #TMNTuesday

January 14, 2025

State of the Program

with

Texas Master Naturalist State Program Office

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# Virtual Meeting Room Etiquette

We will get started right at 12:00pm Central.

TMNTuesdays Page:



If you are experiencing issues with WebEx, please refer to our WebEx Help Guide - <https://txmn.tamu.edu/tmntuesdays/>



Chat function is open for on-topic discussion only. Please be professional and respectful in all comments & questions in the chat room.



These sessions typically will run for up to **ONE** hour and can count for the amount of time you watch (typically a single AT hour). The **recording** will be posted to our website by the end of the following day. If you missed the live webinar, watching the recording can count for AT credit also.



Attendees are not able to unmute during the WebEx Event. Please use the Chat Box to ask questions.

# Help Support Future Events Like This!



Scan this code to complete a short, **voluntary** survey so that we can continue to remain eligible for funding that helps pay for events like this.

**OR**

Click the link to answer the short **voluntary** survey so that we can continue to remain eligible for funding that helps pay for events like this:

[https://survey.tpwd.state.tx.us/TakeSurvey.aspx?PageNumber=1&SurveyID=96KM5lmL&utm\\_source=QR&utm\\_medium=print&utm\\_campaign=usfws-survey2023#](https://survey.tpwd.state.tx.us/TakeSurvey.aspx?PageNumber=1&SurveyID=96KM5lmL&utm_source=QR&utm_medium=print&utm_campaign=usfws-survey2023#)

## Thank you for your participation!

# Agenda

- 2024 in Review
  - 25<sup>th</sup> Anniversary Recap/Report
  - 2023/2024 Annual Reports
  - Special Achievements of 2024
  - 2024 TMNTuesdays
  - Recap Annual Meeting and Awards
- 2025 Program Plans
  - TMN Brand Guidelines
  - VMS Updates
  - TMN Title Reminders
  - 2025 Training Classes
  - Chapter Anniversaries
  - 2025 TMNTuesdays
  - 2025 Recertification Pin
  - Virtual Volunteer Fair
  - 2025 TMN Annual Meeting
  - Pollinators for Texas
  - AgriLife Learn Store
  - Specialty License Plate
  - TMN Endowment
  - Friends of TMN
  - Resources for your TMN Journey
  - TMN New Year Resolutions



Photo: Jerrel Geisler, Heartwood Chapter

# State Office

Michelle Haggerty – State Program Leader & Coordinator

Mary Pearl Meuth – Assistant Program Coordinator

Hannah Ferguson – Program Support Specialist

Cristian Lopez – Student Program Aide

Hannah Thornton – Student Program Aide

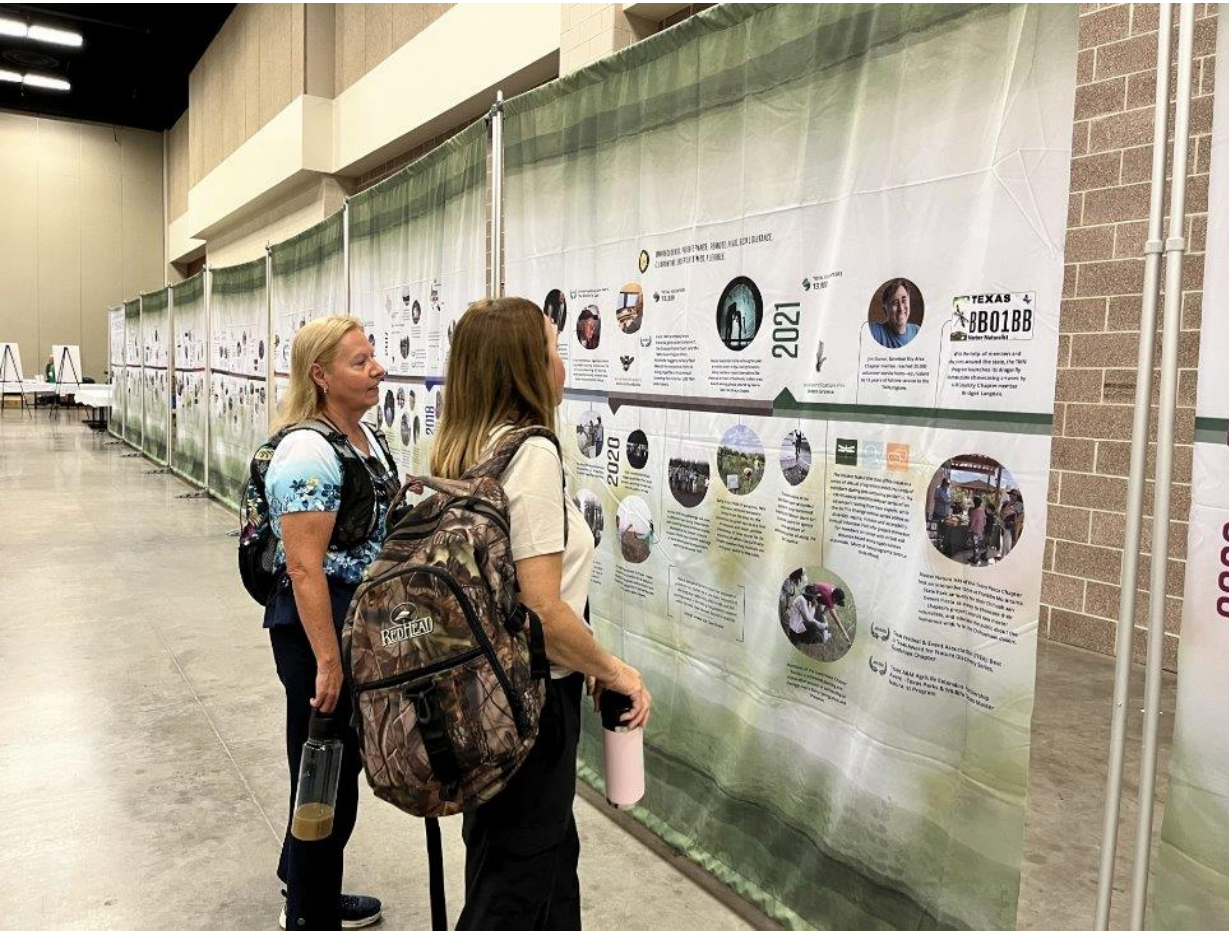


# 2024 IN REVIEW



# 25<sup>th</sup> Anniversary Timeline

- 2024 panel will be updated!
- Will be added in some form to the website!



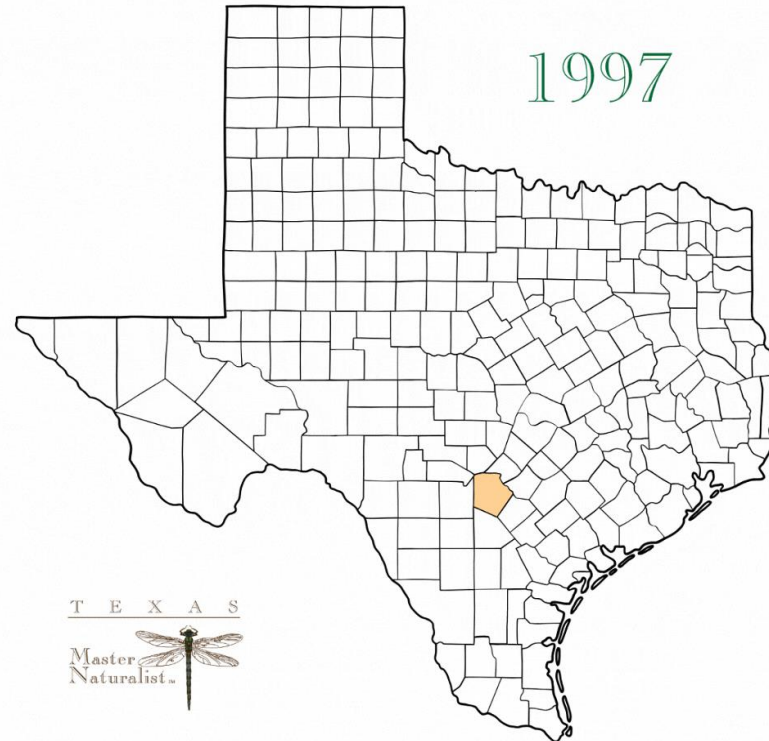
25<sup>th</sup> Anniversary Report



# 25<sup>th</sup> Anniversary Report



## Texas Master Naturalist Chapters Through the Years



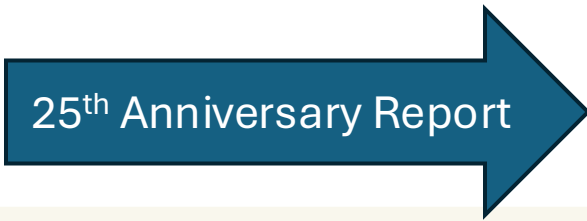
**MASTER NATURALIST PROGRAM BY THE NUMBERS**

Photo: Derrick Mims, Alamo Area Chapter

- 6.93 MILLION HOURS of service completed**  
Photo: William Dupre, Hays County Chapter
- 7.115 MILLION PEOPLE reached through outreach and events**  
Photo: Derrick Mims, Alamo Area Chapter
- 256,792 ACRES of habitat enhanced**  
Photo: Carl Marugg, Big Country Chapter
- OVER 1.012 MILLION HOURS of advanced training classes**  
Photo: Kathy Cox, Lost Pines Chapter
- 2,318 MILES of trails developed or maintained**  
That's over half of the perimeter of Texas!
- \$159.52 Million of estimated economic impact**  
Photo: Betsy Cross, Hays County

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The infographic is titled 'MASTER NATURALIST PROGRAM BY THE NUMBERS' and features a background image of several bats flying against a blue sky. It contains six circular icons, each representing a different achievement. Each icon is accompanied by a text box with a statistic and a small photo credit. The statistics are: 6.93 million hours of service completed, 7.115 million people reached through outreach and events, 256,792 acres of habitat enhanced, over 1.012 million hours of advanced training classes, 2,318 miles of trails developed or maintained (noting it's over half the perimeter of Texas), and \$159.52 million of estimated economic impact. A small page number '13' is in the bottom right corner.





# 2023 and SOON the 2024 Annual Report

- You are the people who make this program what it is!
- You have a role in contributing to the next milestones – for you, -- for the program in 2025 and beyond!

T E X A S  
Master Naturalist.

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**TEXAS MASTER NATURALIST PROGRAM**  
2023 Annual Report

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Members contributed **553,106** hours of service—a new record year!—to TMN in 2023 and more than **6.93** million hours to date.



Reached over **251,067** youth, adults, and private landowners in 2023 and more than **7.115** million people to date.



Developed or maintained **9 NEW** miles of trail in 2023 and more than **2,305+** miles of trail to date.



There were **685** new members trained in 2023 and more than **16,000** members have been trained to date.



Service hours in 2023 were valued at **\$12.72** million and more than **\$159.52** million since the program's inception.



Provided stewardship and management through new projects on **872** acres in 2023 and made an impact on more than **234,815** acres to date.

**ABOUT**

Since 1997, our skilled volunteers have worked with organizations and their local communities across **49 chapters covering 216 counties** to implement youth outreach programs, help operate parks, nature centers, natural areas, and lead local natural resource conservation efforts. Master Naturalists are an invaluable resource in their communities because of their heart for volunteering and specialized knowledge of natural resources.

**MISSION**

The Texas Master Naturalist Program's mission is to **develop a corps of well-informed volunteers** to provide education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities for the State of Texas.

**SPONSORS**

The Texas Master Naturalist organization is sponsored by **Texas Parks and Wildlife** and **Texas A&M Agrilife Extension Service**.



T E X A S  
Master Naturalist.

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**TEXAS MASTER NATURALIST PROGRAM**  
2023 Annual Report

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**TEXAS MASTER NATURALIST**  
2024 ANNUAL MEETING  
OCTOBER 24-27

Get excited for our Texas Master Naturalist 2024 Annual Meeting—to be held October 24-27th in San Marcos, Texas. The Annual Meeting provides opportunities in networking, advanced training and more!



Online Webinar  
Speaker Series  
**#TMNTuesdays**

TMNTuesdays are a way to learn about the top conservation issues in Texas, earn advanced training hours, and interact with natural resource professionals from across the state in an online webinar format.



**TEXAS I♥TMN**  
Master Naturalist

Show off your support of the Texas Master Naturalist program and provide direct financial support by purchasing a license plate! ANYONE can purchase this plate and \$22 of each annual plate fee comes directly back to TMN.



**TEXAS MASTER NATURALIST ENDOWMENT**

The mission of the Texas Master Naturalist Endowment is to further enhance TMN, its chapters and volunteers, now and into the future, for the benefit of natural resource education, conservation and stewardship.



# 2023 Program Accomplishments (2024 report coming soon)

**A NEW Annual RECORD!!!**

In 2023, the Texas Master Naturalist program welcomed **685** new members!

Our volunteers contributed over **553,106** hours of volunteer service!

Master Naturalists expanded their knowledge of conservation and natural resources by participating in over **78,794** hours of advanced training!

**+ 9 NEW Miles of Trail too!**

Master Naturalist volunteers reached over **251,067** people and made an impact on **872** new acres!

txmn.tamu.edu


TEXAS PARKS & WILDLIFE | TEXAS A&M AGRILIFE EXTENSION

**Valued at \$12.72 Million!!!**

# Special Achievements of 2024: New Milestone Rocker


Milestone Monday

Tom Solomon & Jim Duron, Galveston Bay Area Chapter



Historic volunteer milestone reached by two Texas Master Naturalists

Tom (left) and Jim (right) have both completed over **30,000 volunteer hours** with the Texas Master Naturalist Program—the equivalent of 14 years of full-time service. Join us in congratulating them on this achievement and for making program history!



- A New Milestone Rocker for 30,000 Hours!



# Special Achievements of 2024:

ANROSP Outstanding Project of the Year:  
Texas Nature Trackers Bat Acoustic Monitoring Project  
with the Texas Master Naturalist Program

## Milestone Monday

Michelle Haggerty and Texas Nature Trackers Team



### Texas Master Naturalist and Texas Nature Trackers Win ANROSP Award

The Texas Master Naturalist Program and Texas Nature Trackers received the award for Outstanding Volunteer Project at the 2024 Alliance of Natural Resource Outreach and Service Programs Conference! The award was for the citizen science bat project coordinated by the TNT team. Congratulations to all participants!



# Special Achievements of 2024: International Recognition with AFWA's Stephen Kellert Award



# Special Achievements of 2024: Cheers to the Years of Service!



Hannah Ferguson  
1 Year of with TMN



Mary Pearl Meuth  
10 Years with TMN






Michelle Haggerty  
25 Years with TMN







# Texas Master Naturalists




# 2024 TMNTuesdays







 **#TMNTuesdays 2024**   









July	August	September
 Annual Meeting 101	 Plastic Free: A Project Highlight	 Spanish for Naturalists
October	November	December
 Chapter Project Fair	 Technical Guidance Projects Showcase	 Training Class Mentors Showcase

**Recordings Live!**

**Swipe to see more!** 

**Visit: [txmn.tamu.edu/tmntuesdays](https://txmn.tamu.edu/tmntuesdays)**

 **#TMNTuesdays 2024**   

January	Mini Series	February	March
 State of the Program	 Texas Nature Trackers	 Rattlesnakes	 Texas Raptor Monitoring Network
April	May	June	
 Virtual Volunteer Fair	 No Mow Zones	 May Pop-Up: Handheld Videographer	
		 Volunteer Safety in the Field	

**See you next year!**

**Visit: [txmn.tamu.edu/tmntuesdays](https://txmn.tamu.edu/tmntuesdays)**



# TMN Tuesday Metrics from 2024

## Overview:

- **6,139 total live attendees!**
- 1,664 unique watchers
- 12,624 YouTube recording views (as of 12.31.24)
- Presentations from speakers representing 10 external organizations

Month	Title	Attended
February	Rattlesnakes	607
January –TNT	Acoustic Monitoring of Texas Bats: A Community Service Project for TMNs	583
May	Let It Grow: Creating and Maintaining No Mow Zones	562
March	Texas Raptor Monitoring Network	474
June	Safety in the Field	455
February – TNT	TMN iNaturalist Train the Trainer Workshop	453
September	Spanish for Naturalists	417
April	Virtual Volunteer Fair	393
July	Annual Meeting 101	387
August	Plastic Free July: A Project Highlight	380
November	Technical Guidance Projects Showcase	379
January	State of The TMN Program	329
December	Training Class Mentors Program Showcase	319
May Pop Up	Handheld Videographer: Capturing Quality Videos with Your Phone to Promote Your Chapter	215
October	Chapter Project Fair Presentations	186

# Recap of the 2024 Annual Meeting



## Overview:

- 636 Registrants
  - 130 in first hour!
  - 382 in first day!
- 216 Speakers
- 143 class sessions; 34 field sessions
- 44 of 49 chapters (~90%)
- 29 sponsors
- 20 vendors
- 499 Photo, Art & Media Contest entries

## Award Winners:

### Project Fair Winners

- **First:** ¿Qué tipo de naturalista eres? What Naturalist are you? Project, North Texas Chapter
- **Second:** Wildscape and Trail Renovation at the new Tyler Nature Center Project, East Texas Chapter
- **Third:** Thunderbirders and Beyond Project, Galveston Bay Area Chapter

### Video Contest Winners

- **First:** 90 Videos in 30 Days, Hays County Chapter
- **Second:** My Texas Master Naturalist Initial Training Experience, South Texas Chapter
- **Third:** Monarch Pathway Conservation, Rio Brazos Chapter

### Chapter Advisor of the Year

- **Wizzie Brown**, Texas A&M AgriLife Extension Program Specialist and Balcones Canyonlands Chapter Advisor

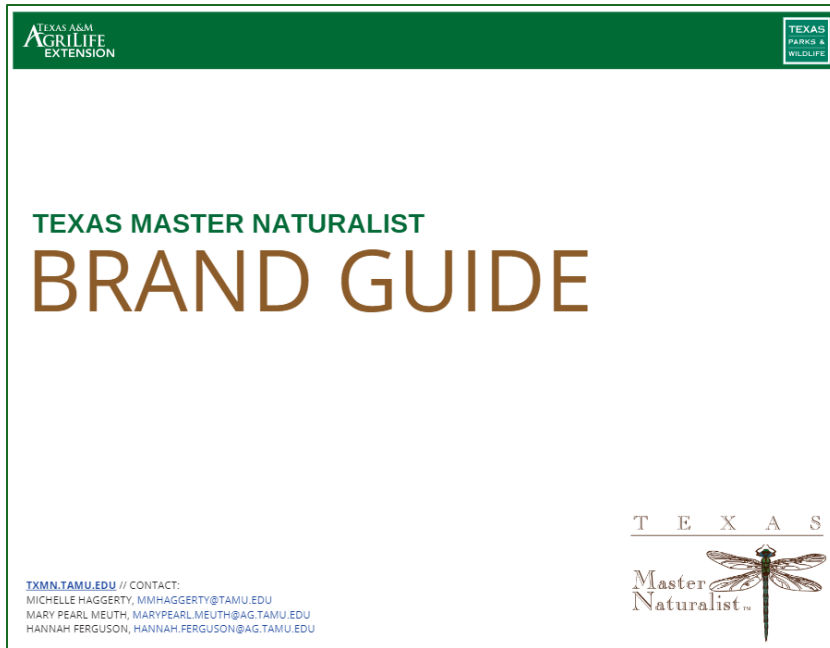
### Photo, Art & Media Contest

- **Best of Show:** Fluttering Our Way North, Brittany Meagher, Rio Brazos Chapter

# 2025 PROGRAM PLANS

# TMN Brand Guidelines

- New brand guide coming this year!
- Chapter templates available for use behind password protected page.



# TMN VMS Update

**Our TMN VMS has been undergoing a re-fresh & re-build to enable updates and new features.**

## **For our TMN Volunteers:**

- Overall, no changes for the end user (TMN reporting volunteers) yet

## **For Chapter TMN VMS Admins:**

- Added a Rapid Training Team to our TMN VMS Administrative Team for the conversion
- Submit requests for new local chapter Admin Trainings at the TMN VMS help desk to assist with the new year turn over where needed.
- We anticipate QA/QC to take place over the next few months.

# Reminders to our Membership: Using the TMN Title

- The Texas Master Naturalist title, your Chapter name and your Program/Chapter membership should never be used in connection with advocacy or to invoke policy.
- TMN Title and Certification should never be used for personal gain or profit.
- REMEMBER: The TMN logo and title are trademarks. Chapters (and members through their chapters) must seek state office approval when adding them to chapter t-shirts, chapter merchandise, chapter and project flyers, etc.
- Public Comment should only be made as a private citizen. Your TMN title should never be associated with your public comments.
- Review guidelines here: <https://txmn.tamu.edu/chapter-resources/chapter-documents/>

# 2025 New Year/Spring Training Classes



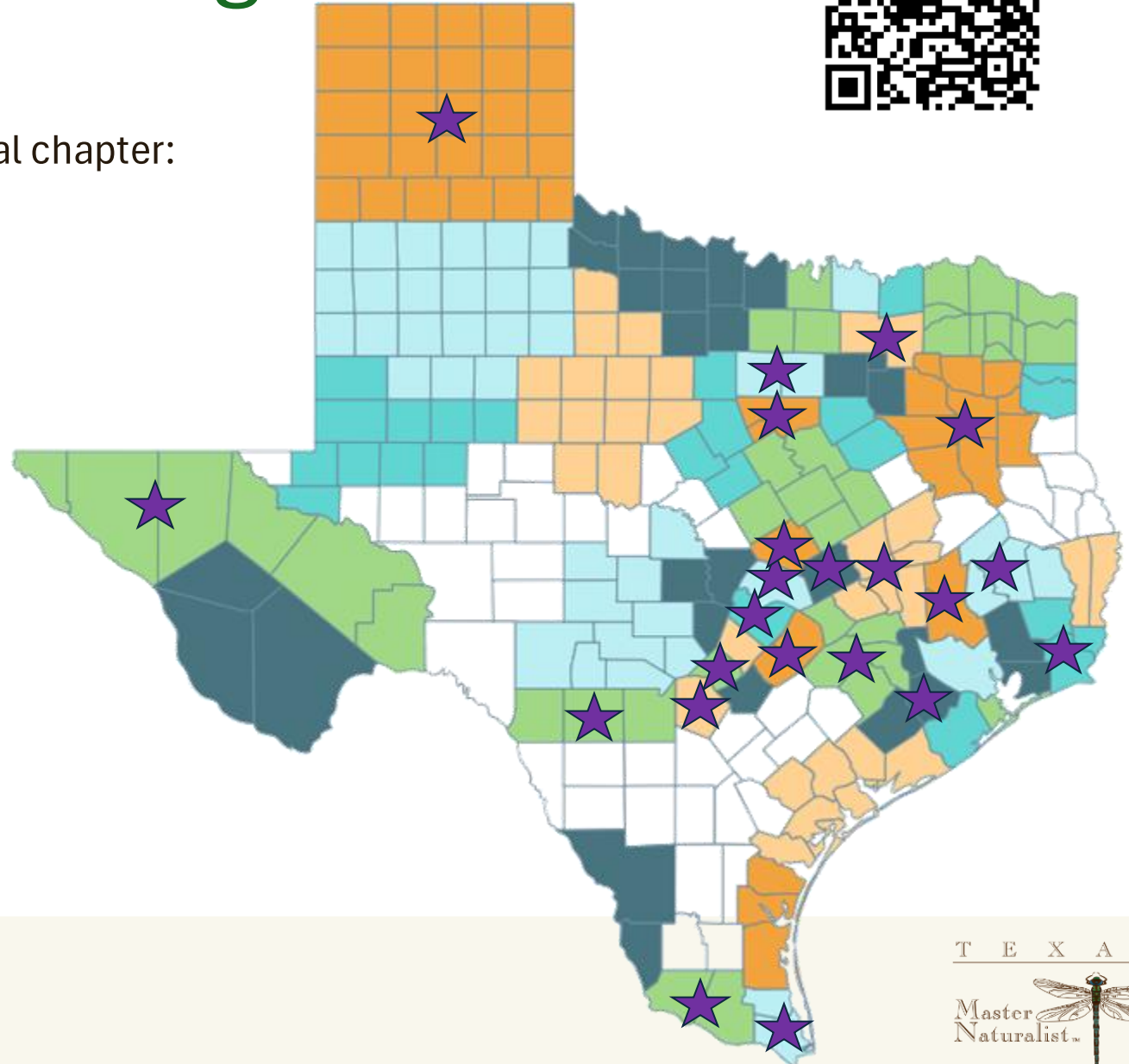
**22 chapters** with classes starting in January or later!

Share this page with those interested in joining their local chapter:

<https://txmn.tamu.edu/2025-basic-training-classes/>

Alamo Area Chapter  
Blackland Prairie Chapter  
Brazos Valley Chapter  
Brushy Canyons Chapter  
Capital Area Chapter  
Central Texas Chapter  
Coastal Prairie Chapter  
Cross Timbers Chapter  
East Texas Chapter  
El Camino Real Chapter  
Gideon Linsecum Chapter  
Good Water Chapter

Heartwood Chapter  
Lindheimer Chapter  
Lost Pines Chapter  
Panhandle Chapter  
Piney Wood Lakes Chapter  
Rio Brazos Chapter  
Rio Grande Valley Chapter  
Sabine-Neches Chapter  
South Texas Border Chapter  
Trans Pecos Chapter



# 2025 Chapter Anniversaries

## 10th Anniversary

- South Texas Border Chapter

## 15th Anniversary

- Central Texas Chapter
- Good Water Chapter
- Indian Trail Chapter
- Piney Wood Lakes Chapter

- **16** Chapters celebrating an Anniversary next year!
- Put this on your radar to plan and celebrate in the new year
- Connect with chapters who celebrated anniversaries last year to get ideas

## 20th Anniversary

- Brazos Valley Chapter
- Gideon Lindecum Chapter
- Heartwood Chapter
- Red River Chapter
- Rio Brazos Chapter
- Tierra Grande Chapter


## 25th Anniversary

- East Texas Chapter
- Lindheimer Chapter
- Lost Pines Chapter
- Mid-Coast Chapter



# 2025 TMNTuesdays




 Online Webinar  
Speaker Series  
**#TMNTuesdays**

## 2025

<b>January</b> <b>14</b>	<b>February</b> <b>11</b>	<b>March</b> <b>18*</b> <small>*Not a second Tuesday</small>	<b>April</b> <b>8</b>
<b>May</b> <b>13</b>	<b>June</b> <b>10</b>	<b>July</b> <b>8</b>	<b>August</b> <b>12</b>
<b>September</b> <b>9</b>	<b>October</b> <b>TBA</b>	<b>November</b> <b>18*</b> <small>*Not a second Tuesday</small>	<b>December</b> <b>9</b>

**Save the dates for our 2025  
#TMNTuesday lineup!**

All webinars will be the second Tuesday of each month at 12pm CT with a few exceptions. Keep an eye on socials and emails for details!

T E X A S  
Master Naturalist 

- Second Tuesday of Each Month at 12pm CT
- Up to 1 Hour Advanced Training (sometimes more)
- Watch Live or Recorded
- Speakers & Topics Announced Monthly
- Recordings added to website afterwards
- October's TMNTuesday will be LIVE from the Annual Meeting!

# 2025 TMN Recertification Pin

The Greater Roadrunner!



Photo: Meghan James, Highland Lakes Chapter

Meet the Greater Roadrunner more in our February #TMNTuesday!

# 2025 Virtual Volunteer Fair

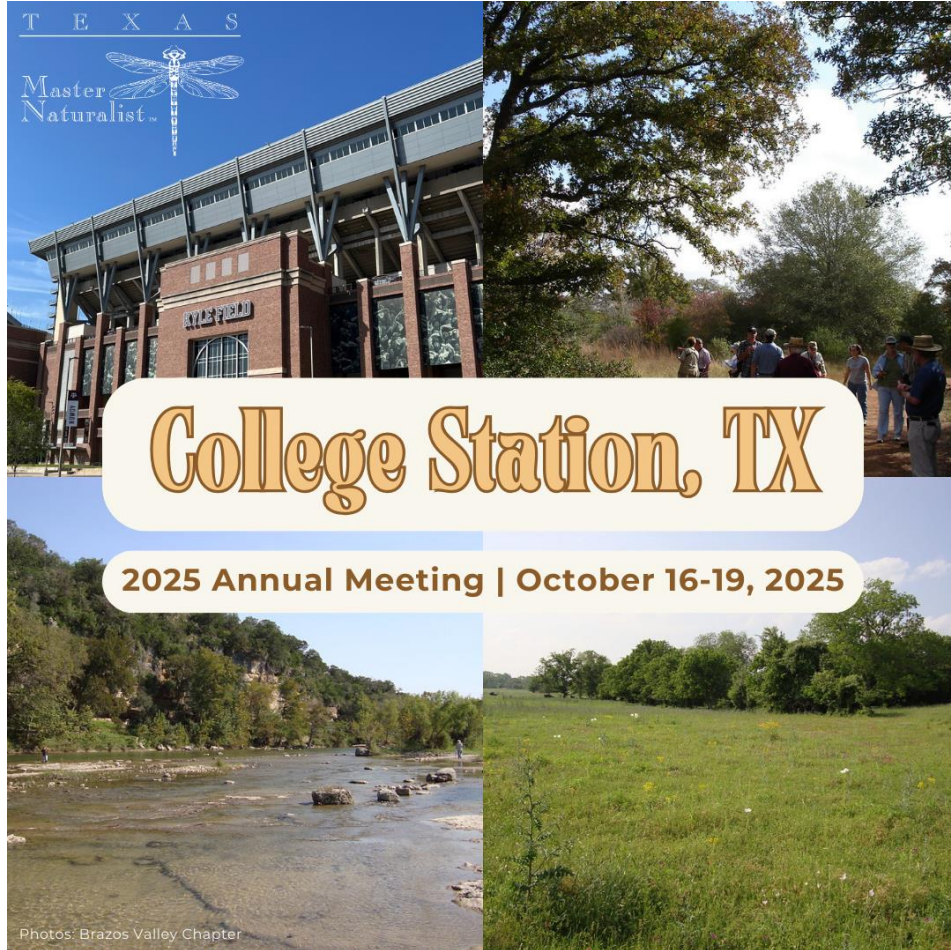


- Our April TMNTuesday
- SAVE THE DATE: April 8, 2025
- More details to come!

## How you can help:

- Help share the proposals request in the new year with project leaders in need (Statewide focused need!)
- Save the date and encourage other members to attend and volunteer with these projects

# 2025 TMN Annual Meeting



- SAVE THE DATE: October 16-19, 2025
- College Station, Texas
- More info coming soon!

# Our Pollinators for Texas Project HAS LANDED!

- A new partnership with HEB – Our Texas, Our Future
- Officially launched October 15th with Project Grant Applications due November 30th
- Pollinator Project Awards (up to \$3,000!)
- Awardees will be announced soon!



# AgriLife Learn Store



# HOW TO

722 plates  
sold as of  
November  
2024!

*Click Here*

**ORDER**



*Thanks for your Support!*

# TMN License Plate

- Can be ordered on [myplates.com](https://myplates.com)
  - \*ANYONE can order a plate and show their support!
- FAQ on our website
- **\$30** for standard, non-personalized
- **\$70** for personalized
- \$22 of each plate sold goes back to **TMN Program**
- <https://txmn.tamu.edu/tmn-license-plate>

*Personalized*

*Non-Personalized*





Show us your bumper!







TEXAS MASTER NATURALIST  
**ENDOWMENT**

*The mission of the Texas Master Naturalist Endowment is to further enhance the Texas Master Naturalist Program, its chapters and volunteers, now and into the future, for the benefit of natural resource **education, conservation and stewardship.***

Started in 2016

Currently @ ~\$175,000

- Individual or Chapter Gifts
- Employer Gift Matching
- Estate Planning

<https://masternaturalistendowment.org/>

To give directly, follow the link:

<http://give.am/TexasMasterNaturalist>



THANK YOU  
to all who  
have given!

# Friends of TMN – A Support Organization for TMN

*To form a financial support organization for the Texas Master Naturalist Program to alleviate any financial and logistical concerns from both sponsoring state agencies - Texas Parks and Wildlife Department, Texas A&M AgriLife Extension.*

## Officers:

President: Donna Cole

Vice President: Dave Powell

Secretary: Carolyn Langlinois

Treasurer: Jeannette Geiman



The Friends of Texas Master Naturalist organization is being established to provide support to the Texas Master Naturalist program and its staff. The goal is to establish a 501(c)3 corporation to provide outside financial support and logistical assistance to the Texas Master Naturalist program.

Immediate responsibilities include collecting and disbursing funds for the annual meeting, which typically amounts to approximately \$125,000 annually, and aiding in the planning of the financial side of the meeting as required by program sponsors. This support organization is necessary due to federal grant regulations prohibiting any appearance of profit-making and selling. The establishment of the Friends group support organization will allow for continued effective management of funds and logistical coordination while complying with regulatory requirements.

Its primary purposes will include fundraising, financial management for TMN activities such as the Annual Meeting, TMN curriculum, the TMN Endowment, and assisting in the overall success of the program. Once the organization has been formed, membership will be open to individuals who are or have been certified as Texas Master Naturalists, irrespective of residency. Members may be involved in the executive board, committees, and elections.

For more information about the Friends of Texas Master Naturalist organization please contact Donna Cole.

Cell: 214-538-4444

Email: [donna@donna2112.com](mailto:donna@donna2112.com)

# Resources for your TMN Journey

## NATURALIST NEWS:

- [HTTPS://TXMN.TAMU.EDU/NEWS/](https://txmn.tamu.edu/news/)

## EVENTS CALENDAR:

- [HTTPS://TXMN.TAMU.EDU/EVENTS/](https://txmn.tamu.edu/events/)

## TMN STATE EMAIL LISTSERV:

- [HTTPS://TXMN.TAMU.EDU/CHAPTER-RESOURCES/EMAIL-LISTSERV/](https://txmn.tamu.edu/chapter-resources/email-listserv/)
- The TMN State Office (and sometimes other members) share & post information and trainings to each of these resources.
- Events added **are not automatically approved** for AT, please check with and have your local chapter review and approve first.

## Other Quick Links on the Website:

VMS Help Desk-

- <https://txmn.org/help>

Chapter Documents Page

- <https://txmn.tamu.edu/chapter-resources/chapter-documents/>

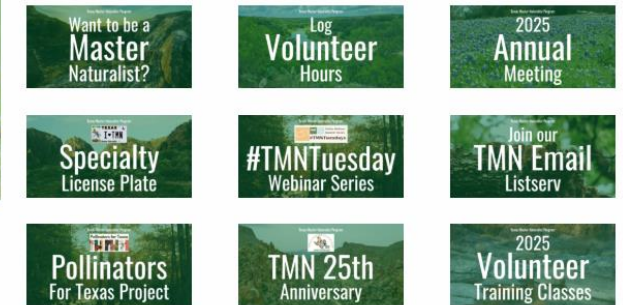


Mika Geiger, Balcones Canyonlands

## The Mission

The Texas Master Naturalist Program's mission is to develop a corps of well-informed volunteers to provide education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities for the State of Texas.

Many communities and organizations rely on such citizen volunteers for implementing youth education programs; for operating parks, nature centers, and natural areas; and for providing leadership in local natural resource conservation efforts. In fact, a short supply of dedicated and well-informed volunteers is often cited as a limiting factor for community-based conservation efforts.



Email Listserv Page:



# New Years Resolutions as a TMN!

1. Report all Service and AT to VMS as soon as possible.
2. Attend every #TMNTuesdays in 2025.
3. Attend the 2025 Annual Meeting in College Station.
4. Learn something new.
5. Volunteer and get outside more.
6. Pay chapter dues.
7. Get Recertified to get the roadrunner pin. (40 VS and 8 AT)
8. Attend more Chapter Meetings.
9. Get a TMN license plate!
10. Travel and visit other Master Naturalists.



THANK YOU

