2024-2025

Project Awards Annual Report

Pollinators for Texas

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Our Texas Our Future

H-E-B

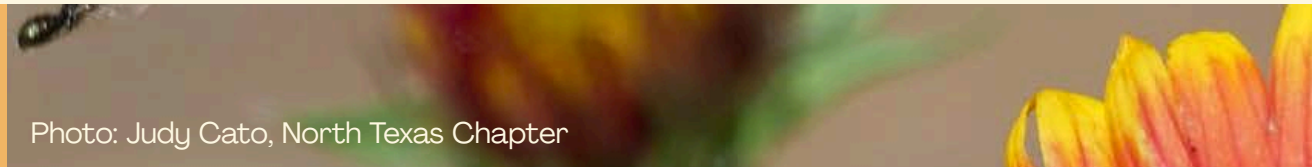
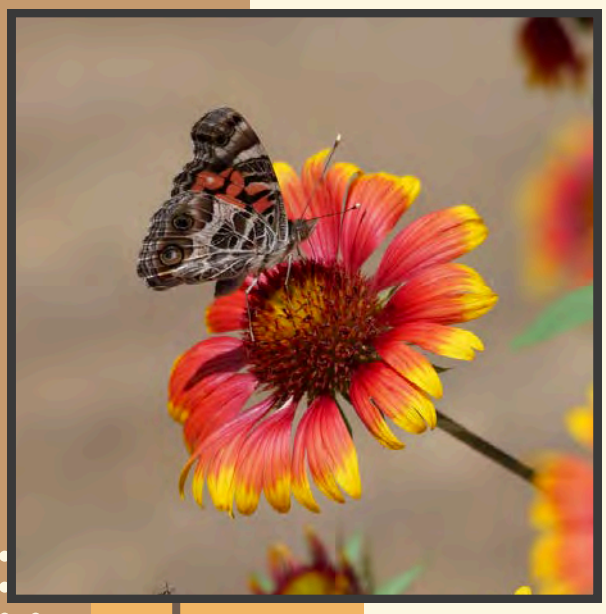


Photo: Judy Cato, North Texas Chapter

Pollinators for Texas

2024 Annual Report

Pollinators for Texas



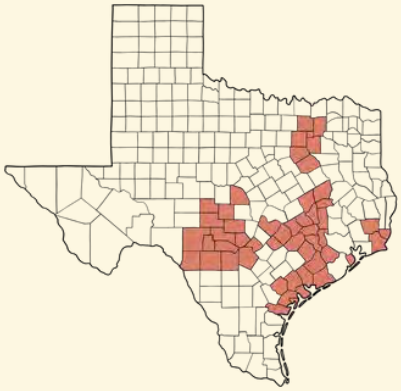
$50,000 Donation from H-E-B

Project Awards up to $3,000

16 TMN Chapter Awardees

Pollinators for Texas

Pollinators for Texas—a collaborative initiative between the Texas Master Naturalist (TMN) Program and Texas-based grocer H-E-B—aims to benefit Texas communities through the restoration and creation of pollinator-friendly habitats. The goal of this initiative is to generate a measurable, positive impact on native pollinators and their habitats, while improving communities across the state of Texas.



TOTAL AREA ENHANCED

257,876

sq ft

TOTAL PLANTS INSTALLED

4,391

VOLUNTEER HOURS TO DATE

5,964

NUMBER OF VOLUNTEERS

676

Why We Do It + Project Growth

- Pollination is a critical ecosystem service that helps to maintain the ecological integrity of native plant communities. Native pollinators play a critical role in sustaining ecosystems and provide essential services to American agriculture (estimated at as much as $9 billion annually).
- The 16 TMN Chapters awarded in 2024 have improved or developed projects increasing pollinator habitats and pollinator education.
- H-E-B generously increased its donation for the 2025 Pollinators for Texas initiative to $80,000. TMN Chapters were eligible to apply for funding awards up to $4,000.

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Alamo Area Chapter

Woodlawn Lake Centennial Garden

San Antonio, Texas

$3,000 Award

Project Description

The project at Woodlawn Lake Centennial Garden will add biodiversity to increase pollinator activity and reintroduce native plant species to the area. By enhancing biodiversity and ecological stewardship, the Alamo Area Chapter is creating a vibrant community space that supports both people and native pollinators in addition to educating the local community in pollinators like butterflies, bees, moths and birds.

AREA ENHANCED

14,000 sq ft

PLANTS INSTALLED

288

Community Engagement

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
370	108	194

Accomplishments

- Expansion of pollinator habitat
- Increased community engagement
- Educational outreach events
- Serving as a model for urban conservation

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Balcones Canyonlands Chapter

Richard Moya Park Pollinator Garden

Austin, Texas

$3,000 Award

Project Description

The Balcones Canyonlands Chapter celebrated the creation of a brand-new pollinator garden at Richard Moya Park. Nearby, another section of the park now features rescued native plants from the Central Texas Plant Rescue, giving high-value species new homes. This area will also bloom with seeded Texas wildflowers. The two areas represent different ways people can increase pollinator habitats: by planting native species, but also by leaving the native plants already thriving alone.

AREA ENHANCED

1,700 sq ft

PLANTS INSTALLED

100

Community Engagement

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
185	152	200

Accomplishments

- More than 100 plants from 30 different species
- High community engagement
- New class to learn about native pollinators and different ways to volunteer

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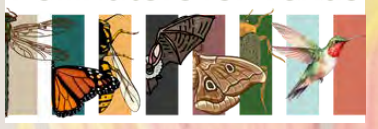
Pollinators for Texas



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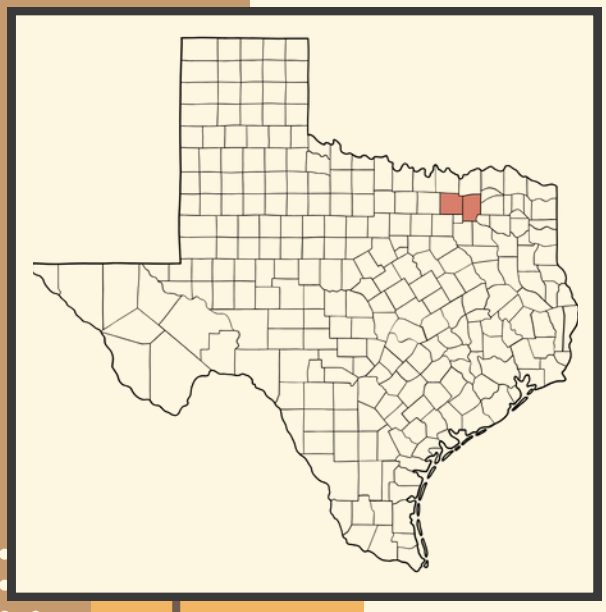
Blackland Prairie Chapter



Frisco Monarch View Park

Frisco, Texas

$3,000 Award

Project Description

Monarch View Park in Frisco, Texas, consists of 13 acres of natural woodlands and meadows. The Blackland Prairie Chapter has previously worked in this park to establish native plants through other project funding. With the Pollinators for Texas funds, the chapter has started its second phase to source additional native plants and seeds and develop pollinator-based educational signage for the park. The garden will continue to be sustained through the chapter's multiple partners and local volunteers.

AREA ENHANCED

15,000 sq ft

PLANTS INSTALLED

1,500

Community Engagement

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
900	95	261

Accomplishments

- Completed planting on one side with 70 different species
- Increased community engagement
- Hosted large planting events on-site

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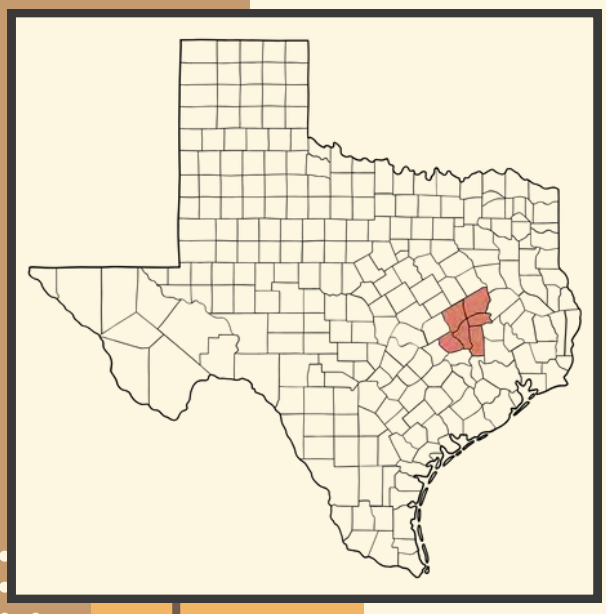
Brazos Valley Chapter



Post Oak Pollinator Plant Project

Brazos County, Texas

$2,000 Award

Project Description

With the support of these funds, Post Oak Pollinator Plant Project developed durable interpretive signage for pollinator gardens at two College Station parks and at Texas A&M University's BRTC building. Each sign includes a QR code linking visitors to a 60-second plant profile video on the TMN Brazos Valley Chapter's YouTube channel, showcasing photos, growing tips, alternate names, ecological significance, and pollinator connections. The initiative aims to increase pollinator habitats and engage the community through accessible educational resources and social media connections.

AREA ENHANCED

43,560 sq ft

ESTIMATED PEOPLE REACHED

6,100

Community Engagement

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS
100	8

"Working on this project has helped me learn more about native plants, and it's inspiring to watch others discover them through the QR codes."
- Donell Frank

Accomplishments

- Increased online engagement
- Development of long-term, durable signage
- Project highlight on the College Station Parks & Recreation Connection Guide

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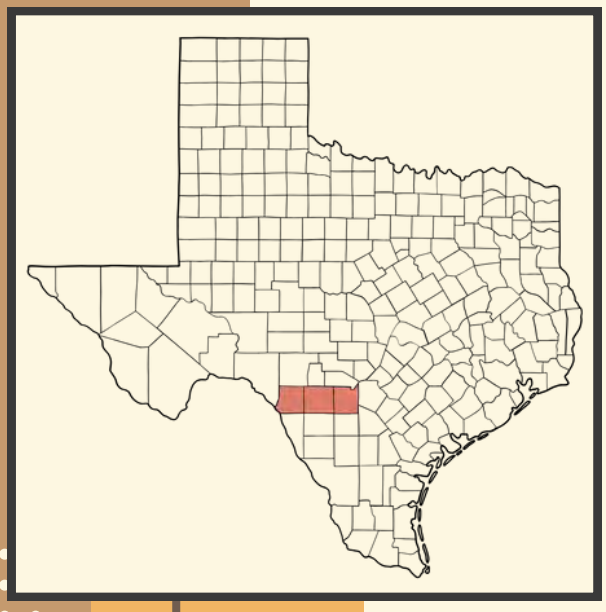
Brush y Canyons Chapter



Garner State Park Visitor Center Garden

Concan, Texas

$3,000 Award

Project Description

In 2009, the Friends of Garner State Park established a native garden to showcase the native plant species at Garner State Park in Concan, Texas, for the almost 1/2 million park visitors who come annually. The Brush y Canyons Chapter's project is to maintain a display of native pollinator plant species to attract local pollinators and to provide educational experiences to the community. Funding has been used to restore and maintain the garden to help support native plant species.

AREA ENHANCED

1,500 sq ft

PLANTS INSTALLED

126

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
250	33	19

Accomplishments

- Completed planting of nearly 40 different species
- Water feature installed for pollinator habitat
- Installation of signs to identify the project as a Pollinators for Texas project

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Capital Area Chapter

SMARC Pollinator Pathway

San Marcos, Texas

$3,000 Award

Project Description

This project consists of developing and maintaining a native pollinator garden at the San Marcos Aquatic Resources Center (SMARC), a U.S. Fish and Wildlife Service (USFWS) federal property in Central Texas. This 9,000 sq. ft. project will not only boost pollinator habitat but also enable community engagement, education, enjoyment and active participation in pollinator science.

AREA ENHANCED

3655 sq ft

PLANTS INSTALLED

939

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS
221.5	28

"This garden has really brightened this place up. Everyone around here has noticed."
- Darla Wilson

Accomplishments

- Incorporated over 70 plant species into their garden
  - Utilized underrepresented species such as Salvia pentstemonoides and Physostegia correllii
- Relocated rescued plants from development sites, preserving specimens which would have been wiped out due to construction otherwise.

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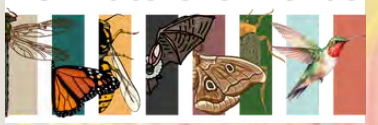

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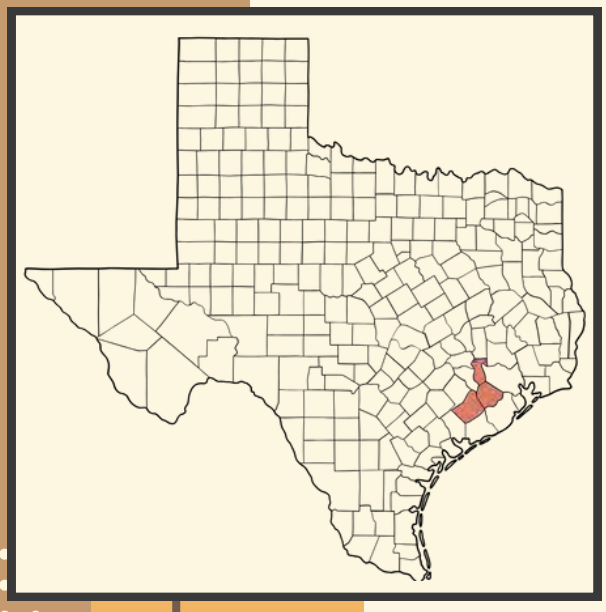
Coastal Prairie Chapter



Nina's Garden

Sugar Land, Texas

$3,000 Award

Project Description

Nina's Garden is a project in Cullinan Park in Sugar Land, Texas. Cullinan Park is a valuable and popular area of 754 protected wooded acres. Nina's Garden aims to enrich the number and biodiversity of native pollinators within the park, in order to enhance park visitors' educational and sensory experience. The Coastal Prairie Chapter hosts a variety of events that welcome the community to learn about our native pollinators, and ways to support them.

AREA ENHANCED

4,500 sq ft

PLANTS INSTALLED

50

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
350	50	128

Accomplishments

- Increased native pollinators on-site by at least 25%
- Documented pollinator species and pollinator plants in iNaturalist Project created specifically for Nina's Garden
- Held educational outreach events at the project site

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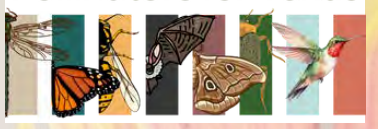

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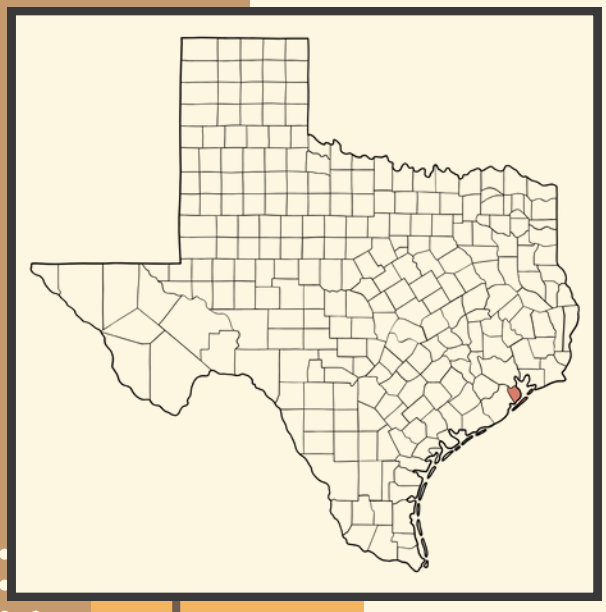
Galveston Bay Area Chapter



Putting the “3” in 3A

Galveston County, Texas

$3,000 Award

Project Description

This project aims to create a sustainable habitat for pollinators using native plants while fostering collaboration between three non-profits: the TMN Galveston Bay Area Chapter, Exploration Green Conservancy, and the Native Plant Society of Texas. The garden, strategically located near local schools, will serve as an educational space to promote biodiversity and raise public awareness about the importance of pollinators, with plans for educational signage and community involvement.

AREA ENHANCED

1,800 sq ft

PLANTS INSTALLED

700

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
640	29	79

Accomplishments

- Expand pollinator habitat
- Hosted a bio blitz event
- Continue the partnership in the future to maintain habitat

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Gideon Lincecum Chapter

Educational Signage for Pollinator Habitats

Austin, Fayette, Lee and Washington Counties, Texas

$3,000 Award

Project Description

Six pollinator gardens spanning a five-county area were established by the Gideon Lincecum Chapter to demonstrate native plants that can be used in settings ranging from a small yard to prairie restoration. Each site location is selected based on it's high visibility, for example, one of the pollinator gardens is located in the front of Stephen F. Austin park. Funding will be allocated towards adding educational signs that will engage visitors when chapter volunteers are not present. The chapter is hopeful that educational signs will reach a larger audience and provide helpful information about native species that visitors can leave with.

ESTIMATED PEOPLE REACHED

80,000

Community Engagement

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS
150	8

"Our goal in developing our educational signs is to give visitors the opportunity to learn about the importance of native plants in the landscape whether or not our chapter volunteers are on site."
- Sheri Wilcox

Accomplishments

- Designed a variety of seasonally appropriate signs to educate visitors on native plants
- Have signs being developed
- Have publicly available spots secured for signs to be installed

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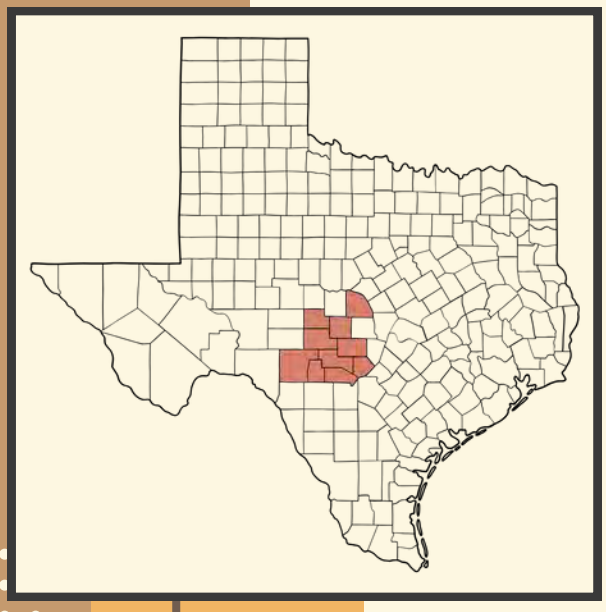
Hill Country Chapter



Kerr County Courthouse Pollinator Garden

Kerrville, Texas

$2,000 Award

Project Description

The Hill Country Chapter has enhanced and extended an existing pollinator garden at the Kerr County Courthouse, resulting in native pollinator plants and outreach materials (plant signs and informational kiosks) at every public entrance to the Courthouse. The project involved the removal of landscaping plastic and gravel, removal of Bermuda grass, Nandina, and other non-native invasive species, soil resuscitation, planting of native pollinator supporting plants, and the installation of educational materials.

AREA ENHANCED

700 sq ft

PLANTS INSTALLED

100

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	ESTIMATED PEOPLE REACHED
380	13	1,000

Accomplishments

- Established pollinator garden beds
- Developed educational material for a kiosk
- Established a native flowering specimen tree row

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Indian Trail Chapter

Public Library Education

Pollinator Garden

Ennis, Texas

$3,000 Award

Project Delay

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Lindheimer Chapter

Madrone Trail Pollinator Garden

Canyon Lake, Texas

$3,000 Award

Project Description

The Madrone Trail Pollinator Garden is a butterfly-shaped garden of more than 13,330 square feet created to educate the public about the importance of pollinators, native plants, conservation, and managed care. This is an opportunity to restore, conserve, and preserve a native plant habitat while taking it to the next level of recovery by rebuilding the soil's microbial environment to a healthier state and increasing both the number and diversity of native plants growing on site.

AREA ENHANCED

13,300 sq ft

PLANTS INSTALLED

82

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
1,265	43	56

Accomplishments

- Improved soil quality
- Increased diversity of plants
- Removal of KR Bluestem

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Lost Pines Chapter

Bob Bryant Park Prairie

Pollinator Garden

Bastrop, Texas

$3,000 Award

Project Description

The purpose of this project is to restore native grasses and forbs to a 3-acre section of Bob Bryant Park in Bastrop, TX. The Lost Pines Chapter will create a small native prairie that serves as an improved pollinator habitat, a resource for educating park visitors on native grassland habitat and restoration work, and a space for community enjoyment. The prairie will highlight various methods of prairie restoration, offering practical examples of techniques that can be used to restore or enhance native landscapes to support pollinators.

AREA ENHANCED

130,680

sq ft

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
470	27	30

Accomplishments

- Has prepped the site for future planting in 2026
- Spraying to reduce non-native vegetation
- Developed two demonstration plots with educational signage

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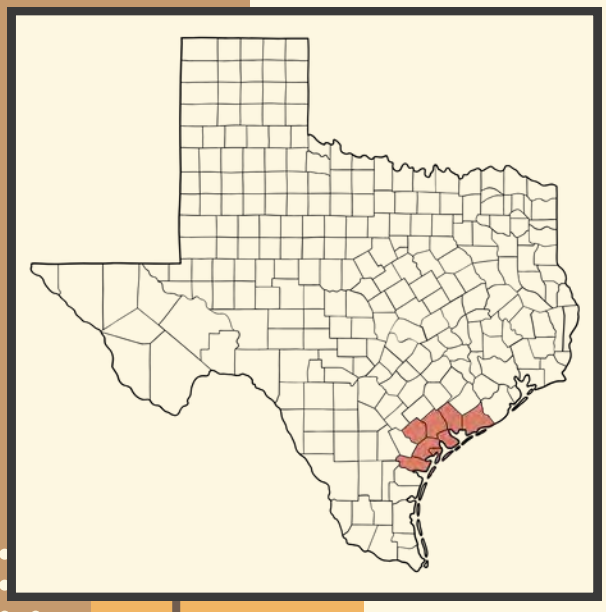
Mid-Coast Chapter



Pollinator Garden Collective

Rockport and Matagorda, Texas

$3,000 Award

Project Description

The Mid-Coast Chapter will develop one new garden and maintain 5 additional pollinator gardens throughout its multi-county range. The gardens range in location from Rockport, Matagorda, Port O'Connor, and Seadrift, with other gardens located in Calhoun and Victoria counties. These gardens represent important efforts to create and maintain native pollinator habitat across a broad geographic area, creating not only a refuge for pollinators but also a visible means of educating the public about pollinators.

AREA ENHANCED

25,000 sq ft

PLANTS INSTALLED

200

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	POLLINATOR OBSERVATIONS
422	23	66

Accomplishments

- Successful collaboration with the Matagorda Historical Society, Port O'Connor, and Seadrift school districts
- Installation of signage
- Invested in maintenance and rejuvenation of pollinator habitats

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North Texas Chapter

Tenison Park Pollinator Garden

Dallas, Texas

$1,000 Award

Project Description

The North Texas Chapter managed the planning and development of the garden and continues to dedicate its time and effort to sustaining it with help from community volunteers. The chapter has used the financial award to purchase native plants to restore habitat that has been lost to urbanization. By doing this, this chapter has benefited local insects and birds. The chapter's efforts are enabling visitors to observe a landscape with beautiful native plants that helps pollinators, in hopes of encouraging others to replicate the process in their own home landscapes.

AREA ENHANCED

2,356 sq ft

PLANTS INSTALLED

186

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	ESTIMATED PEOPLE REACHED
150	24	3,600

Accomplishments

- Added nearly 200 plants from over 30 species at a cost of $1000
- Increased participation in volunteering
- Increased community engagement with habitat

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Sabine-Neches Chapter

Pollinator Garden Project

Jefferson and Orange County, Texas

$3,000 Award

Project Description

The Sabine-Neches' Pollinator Garden Project focuses on strengthening existing sites, preparing new locations, and continuing community engagement. The chapter's team maintained previously installed beds, coordinated with city partners on upcoming plantings, and refined plans for our final two pollinator beds. Volunteers continue contributing meaningful hours, supporting habitat health and keeping momentum strong as they move into the next phase of planting and expansion.

AREA ENHANCED

125 sq ft

PLANTS INSTALLED

120

Community Engagement Estimates

VOLUNTEER HOURS TO DATE	NUMBER OF VOLUNTEERS	ESTIMATED PEOPLE REACHED
110	35	500

Accomplishments

- Maintenance and rejuvenation of gardens through acquisition of needed supplies.
- Installation of funding signage
- Successful collaboration with the Matagorda Historical Society and Port O'Connor and Seadrfit school districts to develop/rejuvenate pollinator gardens.

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txmn.tamu.edu/pollinators-for-texas

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